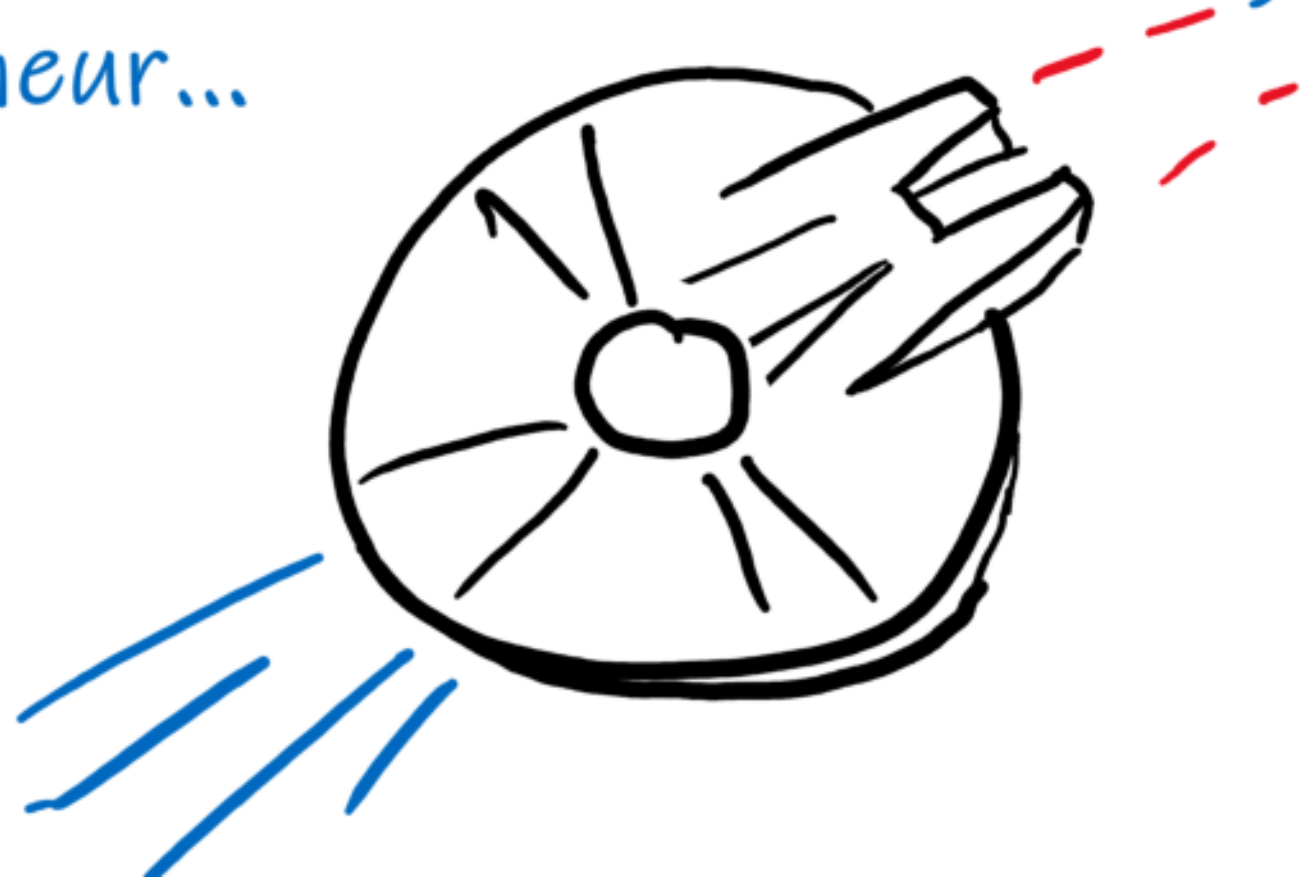
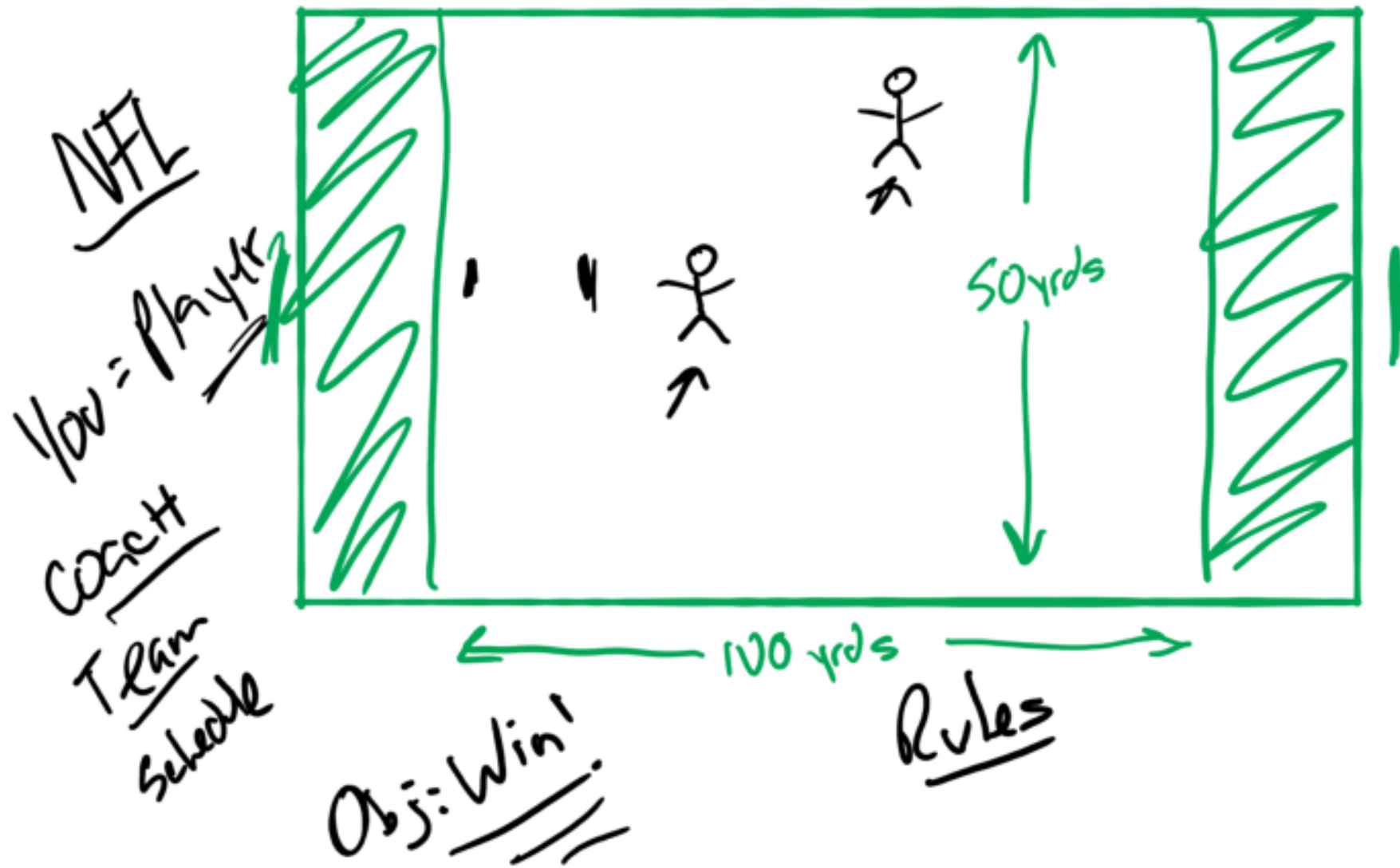


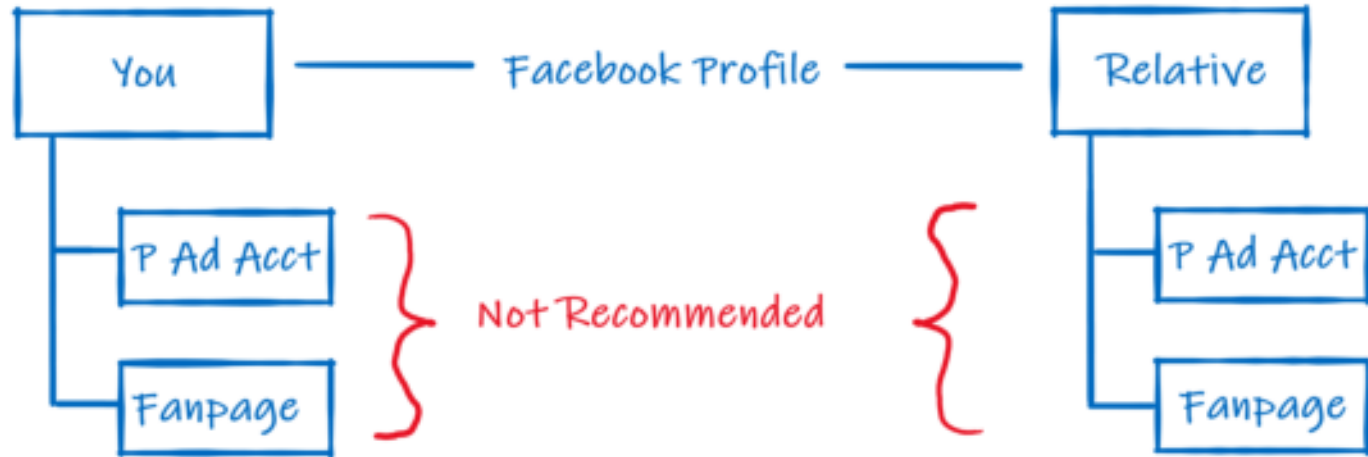
Ferny's Intergalactic Guide to Recovering From Ad Account Shutdowns, Preventing Future Issues and Otherwise Powerful Tips on Being a Resilient Entrepreneur...



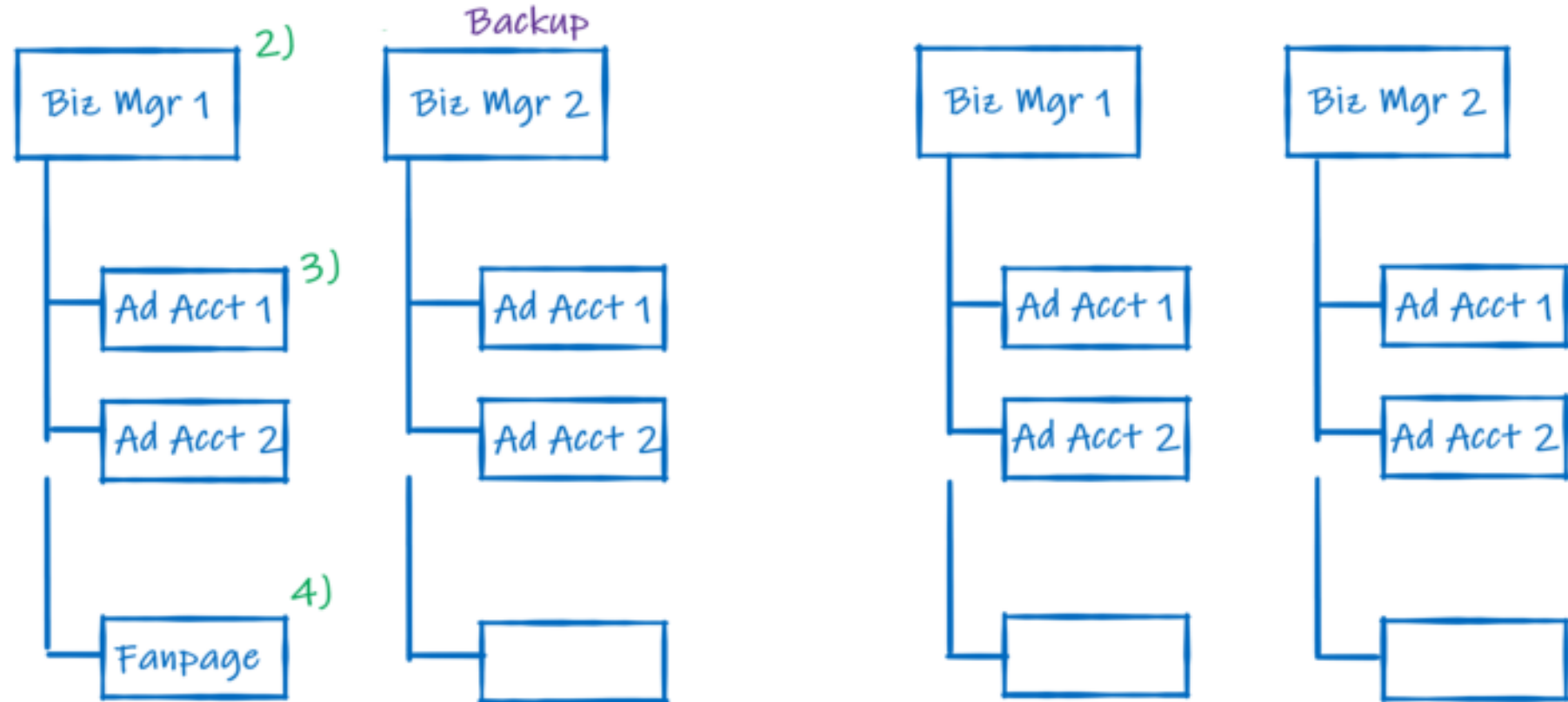


If you want to win the game, it does you no good to be complaining about the size of the football field, the rules or the refs. - Keith J Cunningham

1) Order of Appeals



Backup

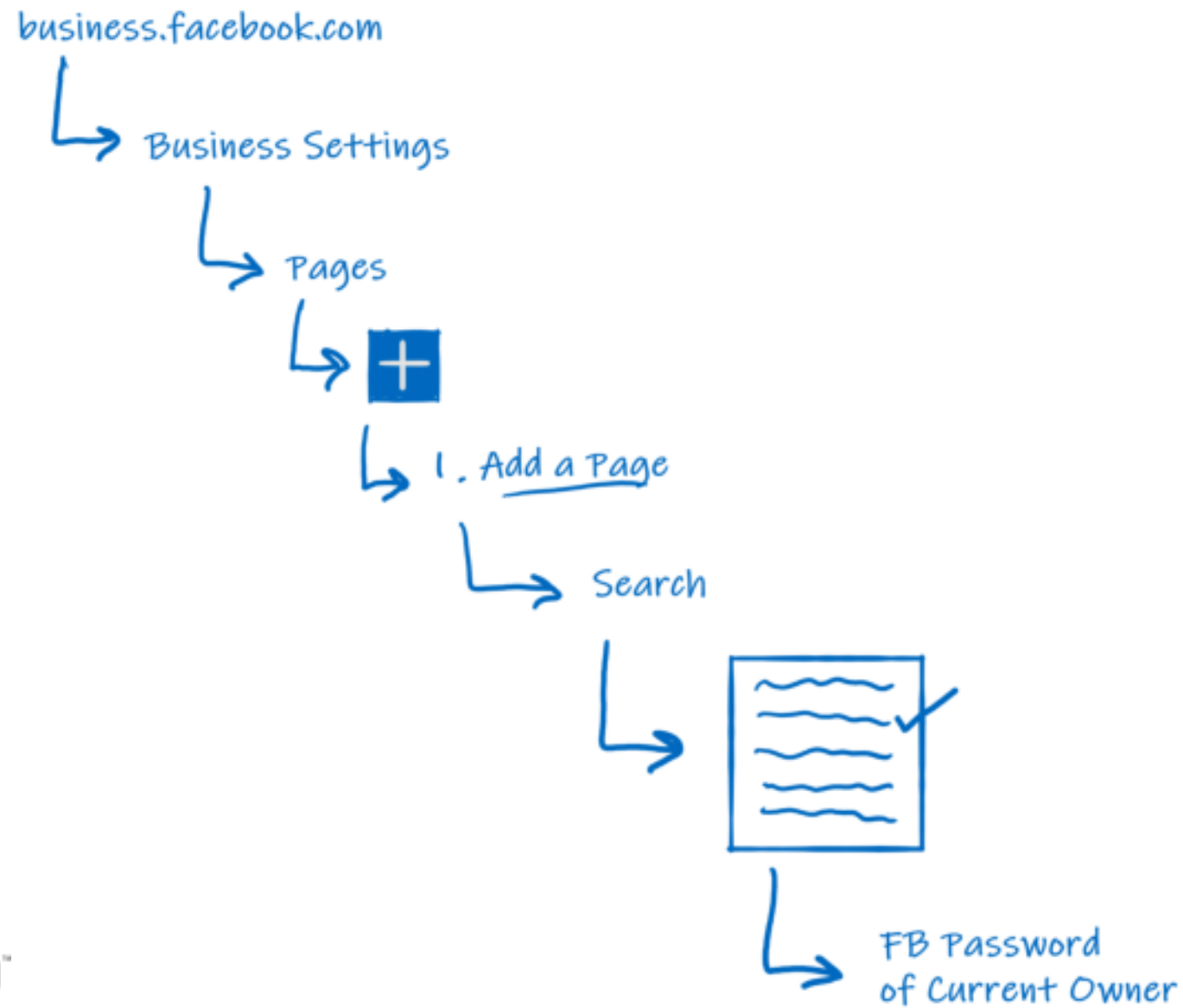


2)

3)

4)

# Transferring Fan Pages Between Business Managers



Dear Facebook Review Team,

Thank you for this notification but I believe my advertising access been restricted by mistake as we work diligently to remain compliant with Facebook policy.

The products I am advertising are digital courses, e-books, coaching and training and do not offer any type of employment opportunity or promote any MLM offers. In fact, we do not allow the promotion of any such offers in our community or groups.

As the CEO of [Your Company Name], I have also commissioned the extensive audit and re-learning of Facebook policies for our team.

Our goal is to deliver a great user experience and be compliant with Facebook policies.

It's for the reasons mentioned above that I am kindly requesting my advertising access to be reviewed and that you allow me and our company the privilege to continue advertising on your extraordinary platform. We have a substantial advertising budget that we want to reinvest into Facebook advertising in the coming months.

Thank you so much for your attention,

Your Name

CEO, Your Company Name

This template is based on this guide: <https://www.alexfedotoff.com/how-to-get-the-bm-ad-accounts-back-from-facebook/>

# Don't Use These Words in Your Ads!

## Absolute NO:

Opportunity

Home Business

Home Based Business

MLM

Build a Business from Home

Work from Home

7-Figure/6-Figure Income

Multiple Streams of Income

Earning Commissions / Commissions

“Flagging“

- Are You Suffering from Diabetes?

- Are You Struggling in Network Marketing?

- Are Sick and Tired of \_\_\_\_\_?

Fire My Boss / Quit My Job

Top Earner

## Ok, but Be Careful:

Network Marketing (Don't Use)

Downline/Upline

YOU (Another reason we focus on story)

## Use These Instead:

My Company

My Team / My Organization

Team Members

Recruit

Enroll

Rank Advance

Top Rank / Top of Company

Top Producer

Top Enroller

Prospects / Prospecting

Mentors / Sponsor