

SWIPE & DEPLOY TEMPLATES



attractionmarketing[™]
.com

Legal Notices

NO RIGHT TO REDISTRIBUTE MATERIALS. You agree that you will not re-distribute, copy, amend, or commercially exploit any materials found in this document or related Web Sites without express written permission from AttractionMarketing.com, which permission may be withheld in AttractionMarketing.com's sole discretion.

NO INVESTMENT ADVICE. The information contained in this product has no regard to the specific investment objective, financial situation or particular needs of any specific recipient. AttractionMarketing.com does not endorse or recommend any particular securities, currencies, or other financial products. The content published in this document is solely for informational purposes and is not to be construed as solicitation or any offer to buy or sell any spot currency transactions, financial instruments or other securities. AttractionMarketing.com does not represent or guarantee that any content in this document is accurate, nor that such content is a complete statement or summary of the marketplace. Nothing contained in this document is intended to constitute investment, legal, tax, accounting or other professional advice and you should not rely on the reports, data or other information provided on or accessible through the use of this product for making financial decisions. You should consult with an appropriate professional for specific advice tailored to your situation and/or to verify the accuracy of the information provided herein prior to making any investment decisions.

INDEMNITY. You agree to indemnify and hold AttractionMarketing.com, its parent, subsidiaries, affiliates, directors, officers and employees, harmless from any claim, demand, or damage, including reasonable attorneys' fees, asserted by any third party or arising out of your use of, or conduct on, this product and/or website.

COPYRIGHT. The Product, Web Site, and Tools are protected by copyright law and international treaty provisions and may not be copied or imitated in whole or in part. No logo, trademark, graphic or image from the Web Site may be copied or retransmitted without the express written permission of AttractionMarketing.com. All associated logos are trademarks or registered trademarks of AttractionMarketing.com and may not be copied or transmitted without the express written permission of AttractionMarketing.com.

Wouldn't it be nice to have *everything* in one place?

Well, you're in luck, because in the pages that follow, you'll find every single one of our exclusive marketing blueprints.

This includes, but is not exclusive to, ad templates, sales funnel flow charts, webinar slide decks, email marketing copy, and Facebook Live scripts!

All available for you to swipe and deploy right now!

All are battle-tested and proven to work...

So you can avoid having to hire a copywriter to create these for you and save thousands of dollars by swiping what we've already tested, tweaked, and distilled into convenient, fill-in-the-blank scripts, templates, and proven processes!

Ad Templates

Here are our industry-leading ad templates, formulas, MUST WATCH trainings, and advertising best practices. You won't find a more proven, soup-to-nuts process for perfecting your ad skills anywhere!

Ad Copy Intensive Virtual Workshop

- [Facebook](#) ▶ [Elite Marketing Pro VIP](#) ▶ [Ad Copy Intensive Virtual Workshop](#)

In this essential ad creation training, you'll discover the steps to take your advertising skillset to the 6-figure level. Packed with hands-on examples, this 3-hour training is the gold standard. MUST WATCH.

Ad Copy Intensive Virtual Workshop TWO, Electric Boogaloo

- [Facebook](#) ▶ [Elite Marketing Pro VIP](#) ▶ [Ad Copy Intensive Virtual Workshop](#) (*Magnetic Sponsoring Edition*)

This training expands on the first, using *Magnetic Sponsoring* as an example, and includes done for your attention grabbers, example

ads, ideas for images, blog posts to repurpose, and original blog post ideas.

The Story Ad Formula

- [Google Drive ▶ Story Ad Checklist & Templates](#)

This comprehensive resource includes our Story Formula Ad Structure & Checklist, links to relevant trainings, done for your attention grabbers, Story Formula Ad Templates, ideas for ad and blog images, and blog posts to repurpose.

The Ad & Funnel Troubleshooting Checklist

- [Google Drive ▶ Ad & Funnel Checklist](#)

This checklist identifies which variables you should troubleshoot to optimize and improve your metrics. Includes ad and funnel checklists and identifies the highest impact variables.

SABLESS 5-Phase Marketing Plan Advertising & Copywriting Intensive

- [Facebook](#) ▶ [Elite Marketing Pro VIP](#) ▶ [Advertising & Copywriting Intensive](#)

The foundation of our tiered advertising skillset acquisition process. MUST WATCH.

SABLESS 5-Phase Marketing Plan Outline

- [Google Drive](#) ▶ [SABLESS 5 Phase Marketing Plan](#)

The reference edition of our graduated marketing blueprint.

Copywriting Templates

Here are our favorite copywriting templates, which will help you with pretty much all types of direct marketing copy—ads, emails, blogs, social media posts, and all the other forms of content you can use to provide value to, and convert, your audience.

Customer Avatar Examples

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [10 Minute Traffic Machine](#) ▶ [Module 1 Downloads](#)

With these two worksheets (Customer Avatar Example and Customer Example Worksheet), we'll guide you through the process of developing your customer avatar.

A customer avatar lets you personalize your target market giving you a better picture of the daily life, and struggles, they go through. Having this is foundational to write copy that connects with your market on a personal level.

Market Selection Worksheet

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [10 Minute Traffic Machine](#) ▶ [Module 1 Downloads](#)

Accompanying the Customer Avatar Examples is a worksheet designed to help you identify the specific market you want to target with your copy.

Headline Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Module 4](#) ▶ [Headline Templates](#)

Having the right headline can be “make or break” in marketing. The headline should both capture the main point of the article *and* be interesting enough to draw the reader in. These templates will help you come up with awesome headlines for your posts!

Bullet Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Module 4](#) ▶ [Bullet Templates](#)

If you’re looking for easy, fill-in-the-blank bullet points, these are punchy templates meant to help you come up with bullets that mysteriously capture what your offer is about and entice your readers to want more.

Call to Action Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Module 4](#) ▶ [Call to Action Templates](#)

Having a headline and bullets that captivate your visitors is one thing. Getting visitors to take the next step is another. Having a compelling call to action is necessary to lead your audience to the next step in the sales process. These are templates meant to help you write your own never-fail calls to action!

Power Words that Sell

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Module 5](#) ▶ [Bonuses](#)

This a list of 200 words that we use in our headlines, which are PROVEN to resonate with readers and drive them to take action.

Webinar & Email Templates

Now we're going to take a deep dive into creating maximum-cool content that converts!

Webinar Slide Template

- [Dropbox](#) ▶ [New Webinar Template](#)

Like with any presentation or workshop, a webinar needs specially tailored slides to accompany your voice as you inform prospects about your product, service, or opportunity. This slide deck is meant to help you learn the best ways to craft your own webinar structure and flow, slide-by-slide.

Facebook Live Template

- [AttractionMarketing.com](#) ▶ [My Training](#) ▶ [Training Library](#)
▶ [Launch Your Facebook Live](#) ▶ [Step 2: Prepare Your Script](#)

Facebook Lives are quickly becoming the most effective marketing tool on Facebook. Knowing how best to “go live” is essential in today’s digital marketplace. This guide is meant to help you structure and your own Facebook Live presentations for maximum impact.

Broadcast Emails Guide

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Email Profit Machine](#) ▶ [Ben Settle's Ultimate Sales Follow Up System](#)

Email can be the most powerful follow-up tool in your marketing toolkit. Ben Settle's guide can help you write killer emails from subject line to body text that can convert stone-cold leads into valued prospects and future team members.

Autoresponder Follow-Up Examples

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Email Profit Machine](#) ▶ [Step 2: The Ultimate Email Profit Machine](#)

Having an email autoresponder system can give you real leverage and amplify your rapport as it allows you to automate your follow-up efforts with prospects. These samples are meant to help you with composing your own autoresponder emails.

7-Figure Email Selling Secrets

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Email Profit Machine](#) ▶ [Step 2: The Ultimate Email Profit Machine](#)

This supplemental guide is meant to help you write compelling emails that drive your prospects to action.

Funnel Templates

Here are our exclusive, bulletproof templates to create your own sales funnel to lead prospects through the sales process. These exact templates have created tens of millions of dollars in revenue.

The “Who What Statement”

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 1 Downloads](#)

Key to building a sales funnel is getting the foundations right. This is a short exercise meant for you to identify who you want to help, the problem they face, and the result they want.

Perfect Prospect Qualifications

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 1 Downloads](#)

In this short and simple exercise, you can list the traits, resources, and skills you want in your perfect prospect. You'll want your funnel to attract these prospects.

Primary Promise and Intriguing Differentiator

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 2 Downloads](#)

In this worksheet, you will identify the biggest problem your prospect has and the “intriguing differentiator” that you have that will have the prospect saying “this is different than what I’ve already tried.”

The 15-Step Offer Framework Image

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 2 Downloads](#)

This diagram gives you a framework for a video in your sales funnel.

15-Step Offer Script Example

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 2 Downloads](#)

In this example, Tim Erway guides you through making a video script for use in an enrollment funnel.

Enrollment Funnel Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 3 Downloads](#) ▶ [Enrollment Funnel Templates](#)

These four webpage templates help you design and implement your enrollment funnel. You'll want to download and save these! Maybe even print them out.

Email Follow-Up Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [Expert Branded Enrollment Funnel \(New Edition\)](#) ▶ [Module 4 Downloads](#)

These templates are designed to help you compose emails meant to follow-up with the prospects who went through your enrollment funnel.

Sales Funnel Blueprint Examples

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Module 3](#) ▶ [Sales Funnel Blueprint Examples](#)

Here, you'll find specific diagrams to help you plan your unique sales funnel:

- [Simple Consultation Funnel](#)
- [Affiliate Sales Funnels](#)
- [Simple Product Funnel](#)

- [Simple Webinar Funnel](#)
- [Product to Consultation Funnel](#)
- [Multi-Product Funnel](#)
- [Paid Webinar Funnel](#)
- [Webinar to Product Funnel](#)

Capture Page Video Script Templates

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Copywriting Templates](#)

A capture (or landing) page is a must-have in all funnels. It's the entrance all your prospects go through when they start their journey through your sales or enrollment funnel. Having a video on the page is more effective than just static text, so here are some proven templates to help you write your own scripts for capture page videos!

Lead Magnet Resources Template

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Lead Magnet Product Templates](#)

This template is for creating a list of resources that you can giveaway for new subscribers. The biggest benefit to your new subscriber is they can leverage the time and expense you put into researching a subject and compiling a list of resources that can ultimately save them from a lot of extra work and money.

Lead Magnet Video Template

- [AttractionMarketing.com](#) ▶ [My Products](#) ▶ [The Ultimate Sales Funnel](#) ▶ [Lead Magnet Product Templates](#)

This template is for creating content videos with a call to action at the end. Your call to action could be to go check out a sales letter or video, register for a webinar, fill out a consultation form or anything that would progress them towards a sale of a product or service of your own or an affiliate offer.

Additional Funnel Web Templates

- [AttractionMarketing.com](#) ▶ [My Training](#) ▶ [Training Library](#) ▶ [Fast Track Done for You Funnel Templates](#) ▶ [Importing Funnel Templates Tutorial](#)

Here, you can find additional web page templates for different types of funnels available for download. These are meant to help you design your own web pages for your funnels.