



The fall of 2008 will be a period which will forever live in infamy. The United States and the global economy was in an economic downward spiral, on the brink of financial collapse, losing almost 1 million jobs per month, people saw their retirement accounts evaporate, poverty rose to historic levels, and even Ivy League graduates were not able to find work and became a part of the ever growing pool of the unemployed, desperate and broke.



For the home business industry, these economic conditions would normally mean a tidal wave of growth and NEW RED HOT prospects looking for an alternative income source...



...thus resulting in a massive influx of network marketers and people looking to make money online.

In the case of an online network marketer, it was the ultimate dream come true!



Everyone from the newest person to industry gurus were positioned to make a "cartel-like" killing as these...



... as these new folks started search online [click] for ways to make money from home!

[click] But, it didn't happen...



As people flooded our industry, the US gov't and Federal Trade Commission fearing the exploitation of these people...



came down hard on "make money", "home business" and the MLM offers online.



But not by directly evaluating each one to get rid of the few bad guys, among all the legitimate offers. They instead made the big advertising vendors responsible and legally liable for anything these few “bad guys” did.

Google



Home Business



Multi-Level Marketing



Make Money

One in particular, Google, had been the life's blood of a majority of online entrepreneurs.

In one fell swoop, Google, doing the [click] bidding of big government regulation, shut down the Google advertising accounts of ALL home business related ads.



Legitimate and scammers were lumped into one group and 7-figure businesses fell overnight.

“It was a traumatic experience. I went from making \$20,000 per week to ZERO per month”

One big marketer I know described it as a "traumatic experience" where he went from "making \$20,000 per week to \$0 per month".

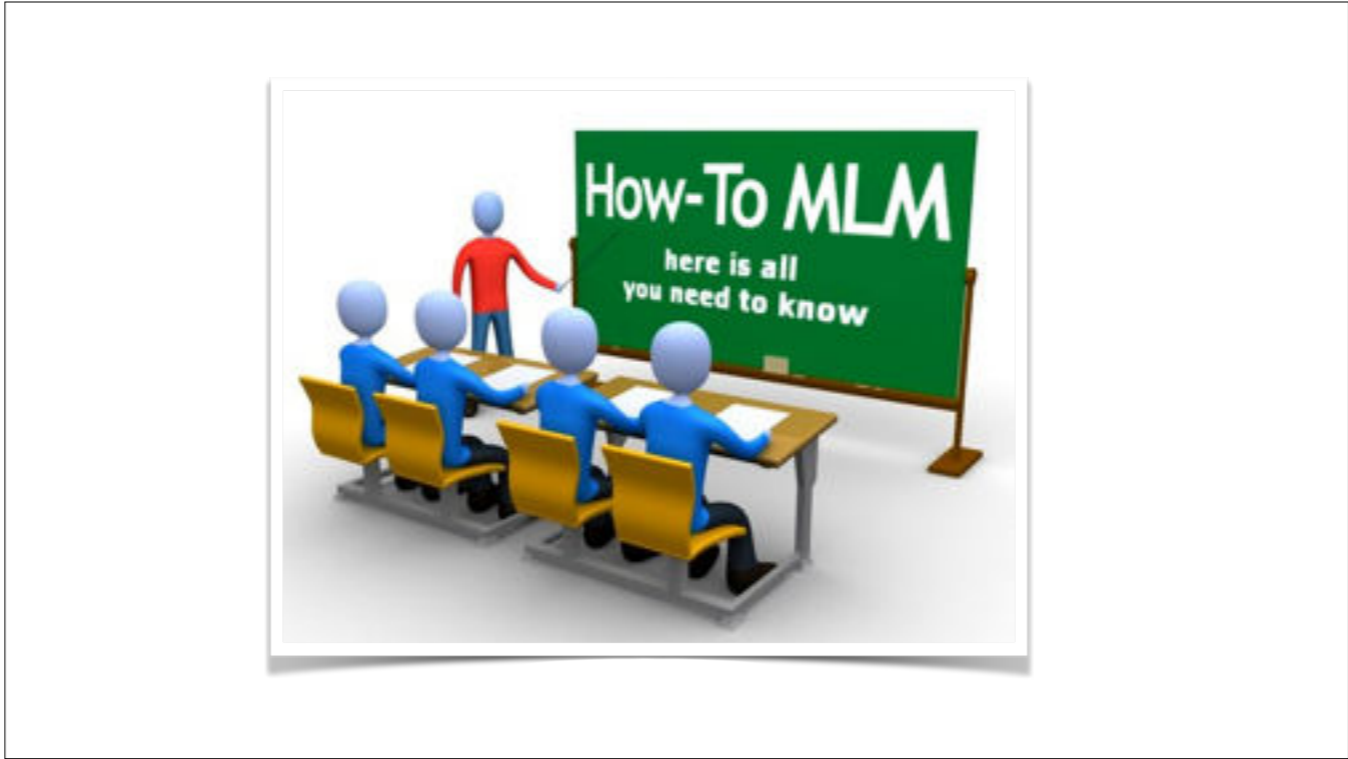
Online marketers who employed up to 30 people had to fire most of their staff.



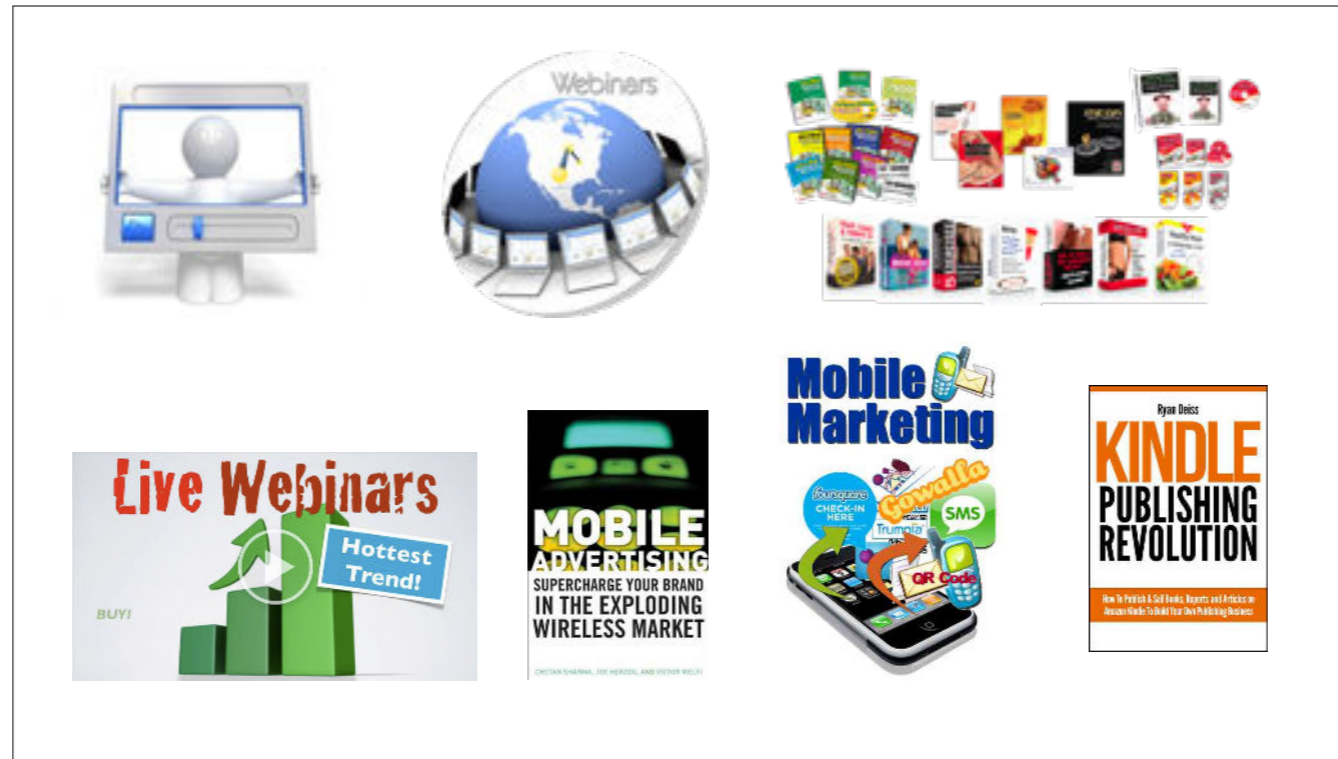
What should have been a financial boon for home business owners and online networkers, [click] turned into a nightmare. The industry has yet to completely recover, with incomes significantly dropping for even the most skilled marketers.



With quality leads in short supply, the training message by leaders turned to other topics.



New aspiring home business entrepreneurs just entering the home business industry after 2008, have since been hammered with courses, training and systems of increasing complexity:



It started with the introduction of [click] Video Sales Presentations... Then Live Webinar Presentations became common... Then courses teaching people on how develop your own products... Then complexity went up exponentially with Automated Webinar Systems... and Mobile Advertising... and now Mobile Apps and Kindle Publishing

WTF?!

As you can imagine, the newest person was like "What the heck?! I just want to learn how to generate leads so I can sell them on my opportunity!"



The majority of new online entrepreneurs, just like you, have been paralyzed by overwhelm, confusion and lack of understanding of what it takes to be successful and profitable using the internet.



In videos 1 and 2 of the Traffic Playbook "Bootleg" series, we made a few leaders very uncomfortable with our profitable message of simplicity...

Herbert Orlewicz Yup absolutely. I had my first 5 figure month promoting replicated sites BEFORE I ever started creating my own sites and offers. Definitely the quickest way to earn money online.
October 9 at 3:35pm · Unlike · 👍 11

Brian Fanale Easy answer... you HAVE to start by leveraging someone else's offers, websites, or products, whatever... b/c when you're getting started you don't know anything and bring no value to the table! How in the world is a brand new internet marketer supposed to create their own offers, let alone websites, merchant accounts, programming, all that crap, when you have had NO experience and NO success yet?! I DEFINITELY started with replicated capture pages and other people's stuff b/c that was the fastest (and still the fastest) way for a brand new person to make money online!!!

Ann Sieg Correct. Successful marketer by promoting someone else's stuff first. Not small either. Hundreds of thousands of dollars worth. Mastered that first then created my own stuff. It started with the "bonus" and the bit by bit replaced it with my own stuff.
October 9 at 3:35pm · Unlike · 👍 14

Diane Hochman Me too...Started out promoting courses from MLM pros and making gobs of cash flow from it plus generating super hot leads.
October 9 at 4:07pm · Unlike · 👍 7



Traffic is #1

Rob Fore Absolutely, we got started by promoting amazon and ebay products. Tangibles. Then moved into info affiliate products and finally packaged up THAT system as our own product. Then game on!
October 9 at 4:47pm · Unlike · 👍 4

Michelle Pescosolido Yes that's where I got my start. I drove traffic to a MLSP capture page. Leveraged their system until I mastered the traffic side of things first!
October 9 at 5:38pm via mobile · Unlike · 👍 5

Tracey Walker I definitely promoted other people's products! I didn't have the skill just yet to make my own. I didn't have the network to help me promote something of my own either. Lastly, I didn't have the money to invest in product development or market testing. Thus I totally agree with the statement "Start by driving traffic to existing offers that work until you make money, then you can create your own offers, after you have a working traffic strategy"
October 9 at 5:00pm · Like · 👍 4

Lawrence Tam Other people stuff... I didnt have time to do my own
October 9 at 4:56pm via mobile · Like · 👍 4

...and finally exposing the truth on how top producers are actually made... using their own words as proof! [\[click\]](#)

Based on our survey, 98% of top producers found their first success by focusing on one thing and one thing only -- driving traffic to existing systems or offers.

Contrary to what has been sold for the past few years, [\[click\]](#) the most valuable skill one can attain is the ability to drive quality traffic.

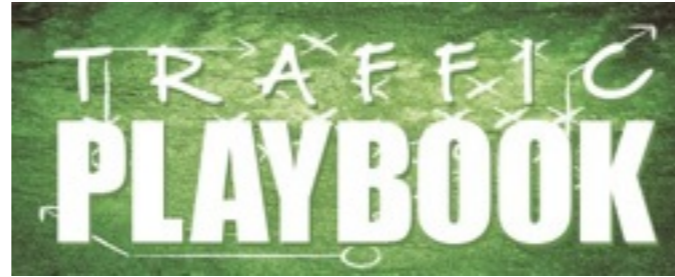


Before 2008, the most popular and effective training programs were for the most part, related to traffic.



After 2008, with a few exceptions (i.e. SEO Networker) you saw the conversation shift to conversion and complex systems, none of which were bad... the courses were actually pretty awesome!

But if you ask me what a new person to this industry should be focusing on, the answer is TRAFFIC, TRAFFIC, TRAFFIC!



If You Want to Make an Extra
\$100,000 per Month...

or \$1,000 per Month...

They need traffic and leads for their businesses PERIOD and this video is about bringing the powerful traffic and lead generation strategies, which makes up OUR VERY OWN TRAFFIC PLAYBOOK, to the little guy and leaders alike! [click] Whether you want to make six-figures per month or an extra \$1000 per month, this information is critical for YOU!

Why You are Here...

- YOU lack any significant traffic generation skills and want to learn
- YOU lack the consistent leads & income, that comes with these skills
- YOU are confused and overwhelmed by all the programs out there
- YOU have probably spent thousands on complicated systems
- YOU have not made any REAL money in your business

Very likely if you are watching this video:

[click] YOU lack any significant traffic generation skills

[click] YOU lack the consistent leads and income, that comes with good traffic skills

[click] YOU are confused and overwhelmed by all the programs out there

[click] YOU have probably spent thousands on complicated marketing systems & programs

[click] YOU have not made any REAL money in your business or at least not the money you want to make

Right?

TRUTH SQUAD

YOU



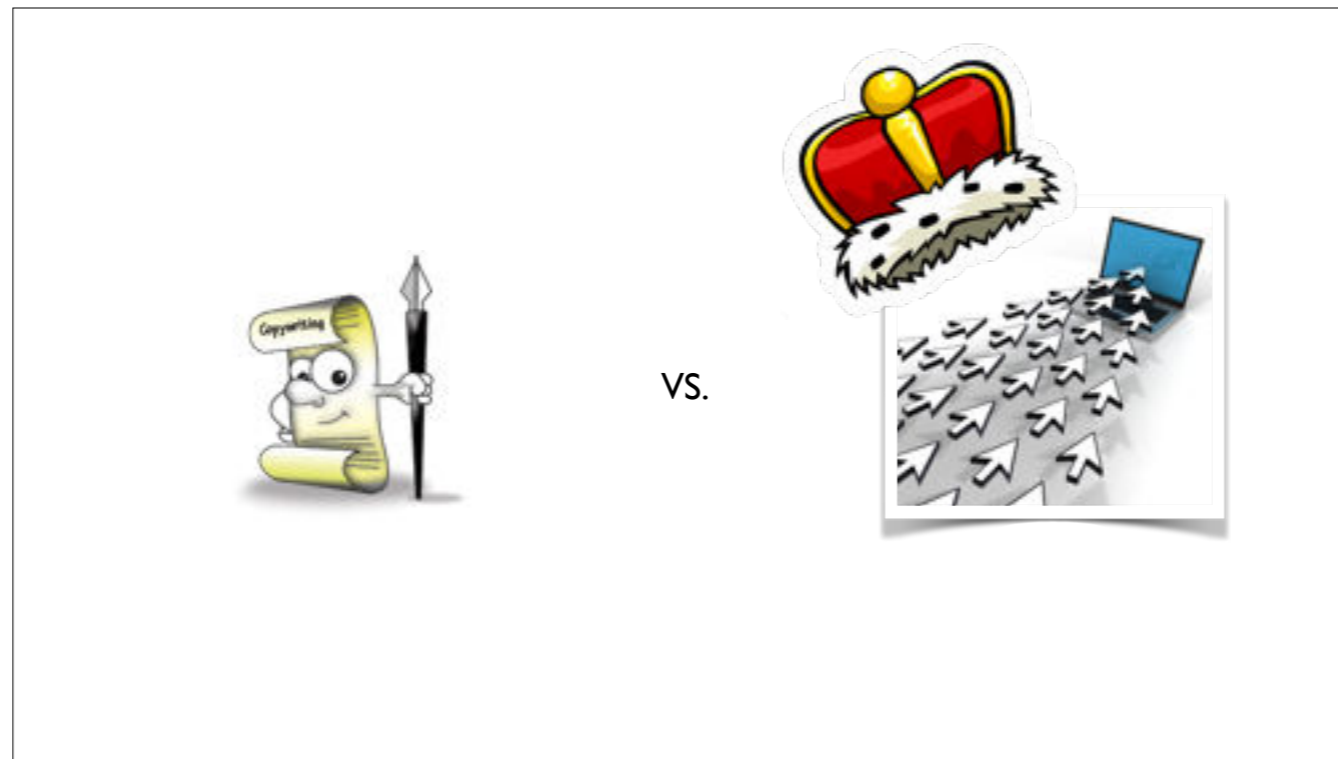
OR

Confusion

Overwhelm

Poverty

And the truth is, that until you make a choice to focus on getting traffic, you will likely remain in a state of confusion, overwhelm and poverty.



I've seen plenty of copywriters and conversion specialist go broke over the past few years, because of lack of traffic and leads AND forced to work for someone else.

However, I've never seen a person capable of driving quality traffic, lack an offer or system to drive the traffic to AND most make a VERY comfortable living. [\[click\]](#)

Not to say that copywriters aren't valuable... quite the contrary... but the most coveted and rarest skill by far is the ability to find and drive traffic!

I can think of 2 systems that
sprouted up over the past year...

And actually, I can think of at least two online systems that sprouted up over the past year...

**...that have exploded with people
making money hand over fist!**

Because They Kept Their People Focused on Traffic,
While the System Owners Took Care of Conversion

that have exploded with people making money hand over fist, [click] because they kept people focused on traffic while the system owners took care of conversion.

Their Big Problem Now is Finding Traffic for Their New Reps

And That's Where We Come In...






Their biggest problem now has been finding traffic sources for all their new reps. [click] And that's where we come in... You see, we don't believe in gouging people by having them pay traffic brokers \$1+ per click for low quality traffic. We believe in empowering people with the knowledge to generate tons of their own traffic for less than \$1 per lead, as opposed to \$1 per low quality click or visitor.

Billing Summary

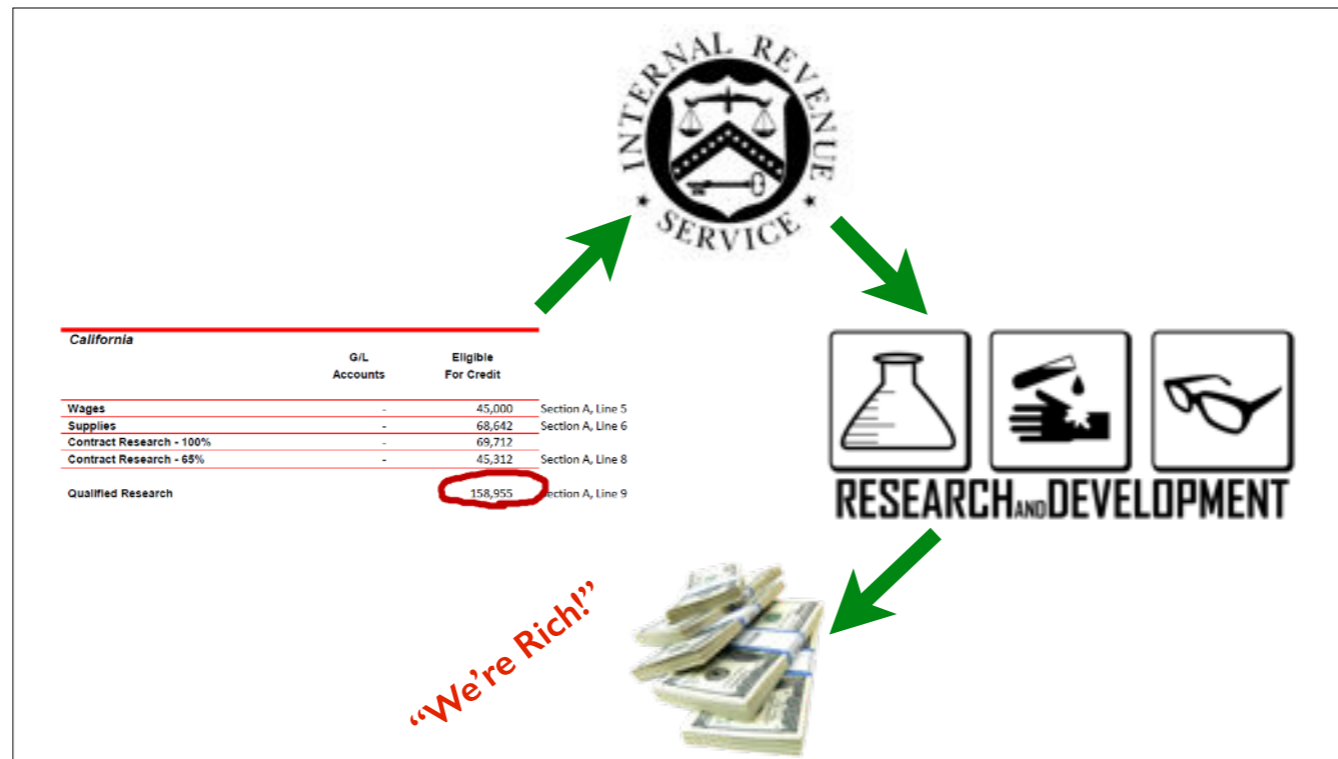
Outstanding Balance [?] \$0.00 USD
 Daily Spend Limit [?] \$250.00 USD
 Account Spent [?] **\$2,660.04 of unlimited edit**

California		G/L Accounts	Eligible For Credit	
Wages	-		45,000	Section A, Line 5
Supplies	-		68,642	Section A, Line 6
Contract Research - 100%	-		69,712	
Contract Research - 65%	-		45,312	Section A, Line 8
Qualified Research			158,955	Section A, Line 9

Credit Card Charge	05/02/2012	American Express	-29.92
Credit Card Charge	05/02/2012	American Express	-30.00
Credit Card Charge	05/01/2012	American Express	-30.00
Credit Card Charge	04/30/2012	American Express	-30.00
Credit Card Charge	04/29/2012	American Express	-120.00
Credit Card Charge	04/28/2012	American Express	-2,523.42

Over the past 14 months, we have literally put everything on the line hiring on a dedicated team... ummm ok, that's not our team. [click] This is our team. Anyway, this team was tasked with researching all traffic options and to find as many consistent, quality, paid and free traffic sources with us literally investing \$158,955 and counting in Research and Development.



In fact, the money we have spent in R&D has literally been classified by the IRS as "R&D" qualifying us for tax credits, normally only available to Fortune 500 corporations!

That's how serious and committed we have been.

MediaTraffic AGENCY

Adori Reinvent Your Advertising

directCPV WWW.DIRECTCPV.COM

AdOn|network

Leadimpact High conversion CPV traffic for ROI-focused advertisers

craigslist

SOLO ADS!

TRAFFICVANCE™

bing

Facebook

Google

Total yesterday 3 42 373 106 6,072

115 leads

3,286

3,039 a day

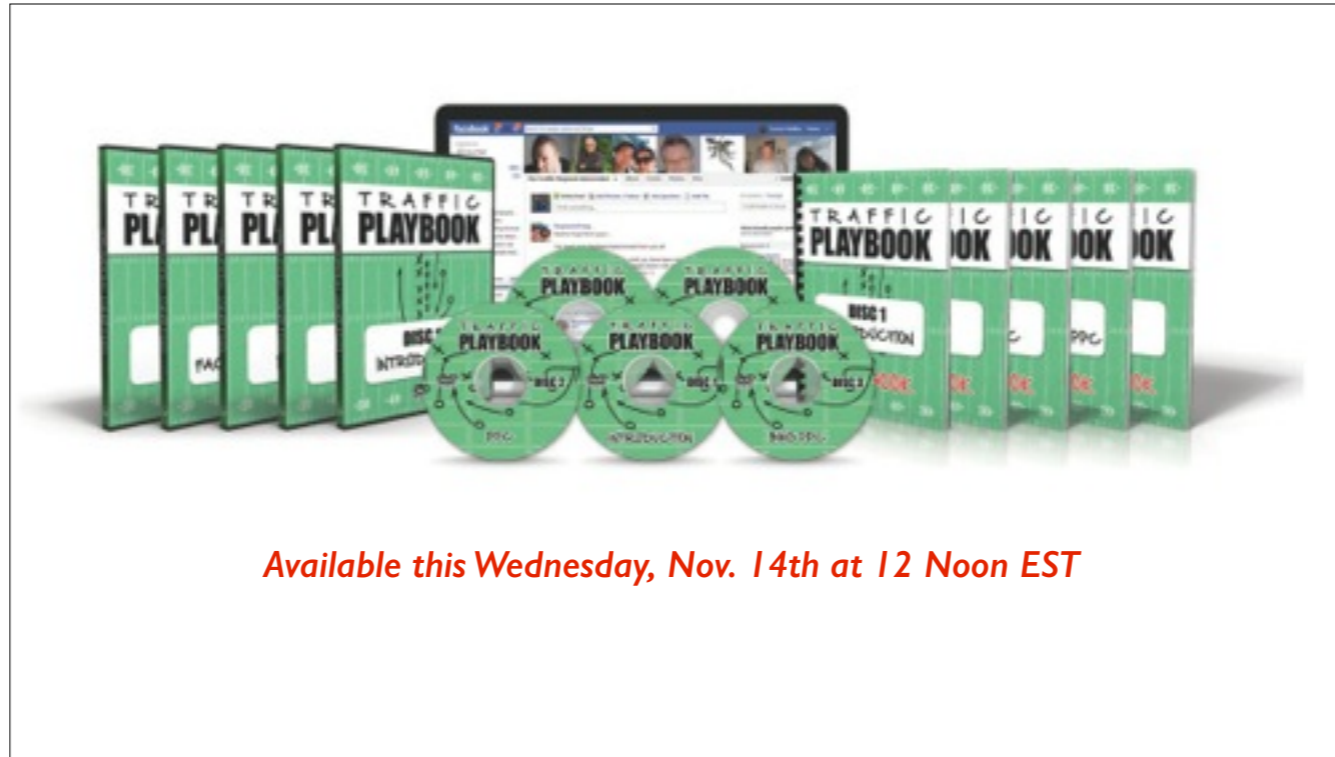
33,084

Finding viable traffic sources, getting leads and becoming profitable for us came pretty quickly, but developing a process to make getting traffic and leads as stupid simple as possible for new marketers to use is what we've spent the past year beta testing with a few hand-picked students.



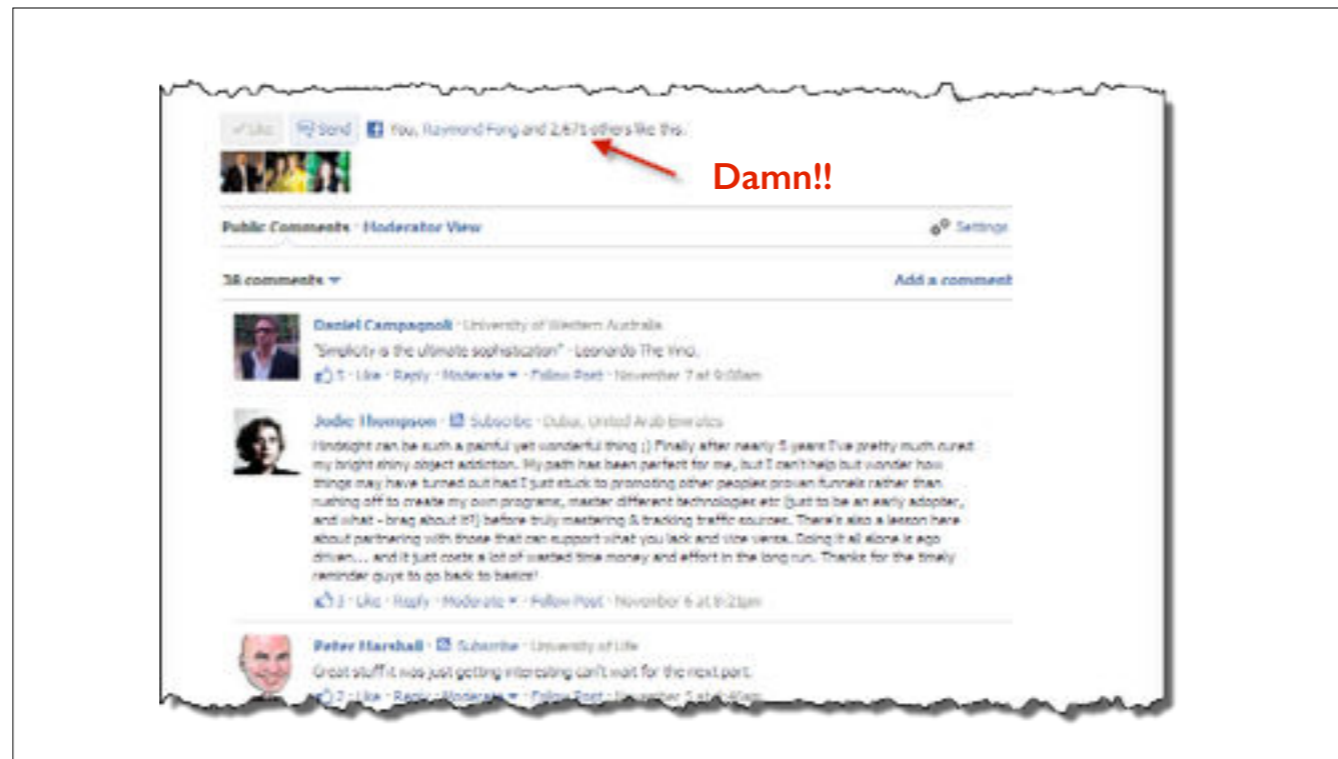
The results, you got to preview in The Traffic Playbook "Bootleg" Videos this past week.

For the first time in 4 years, we are driving traffic and generating hundreds of leads with free and paid traffic for multiple offers in the "make money", "bizop", "mlm", "weightloss" and other niches, and making our money back on with something as small as an ebook.



Available this Wednesday, Nov. 14th at 12 Noon EST

And our strategies, in detail, are contained within The Traffic Playbook Home Study Course, which will go on sale this Wednesday, Nov. 14th at 12 Noon EST

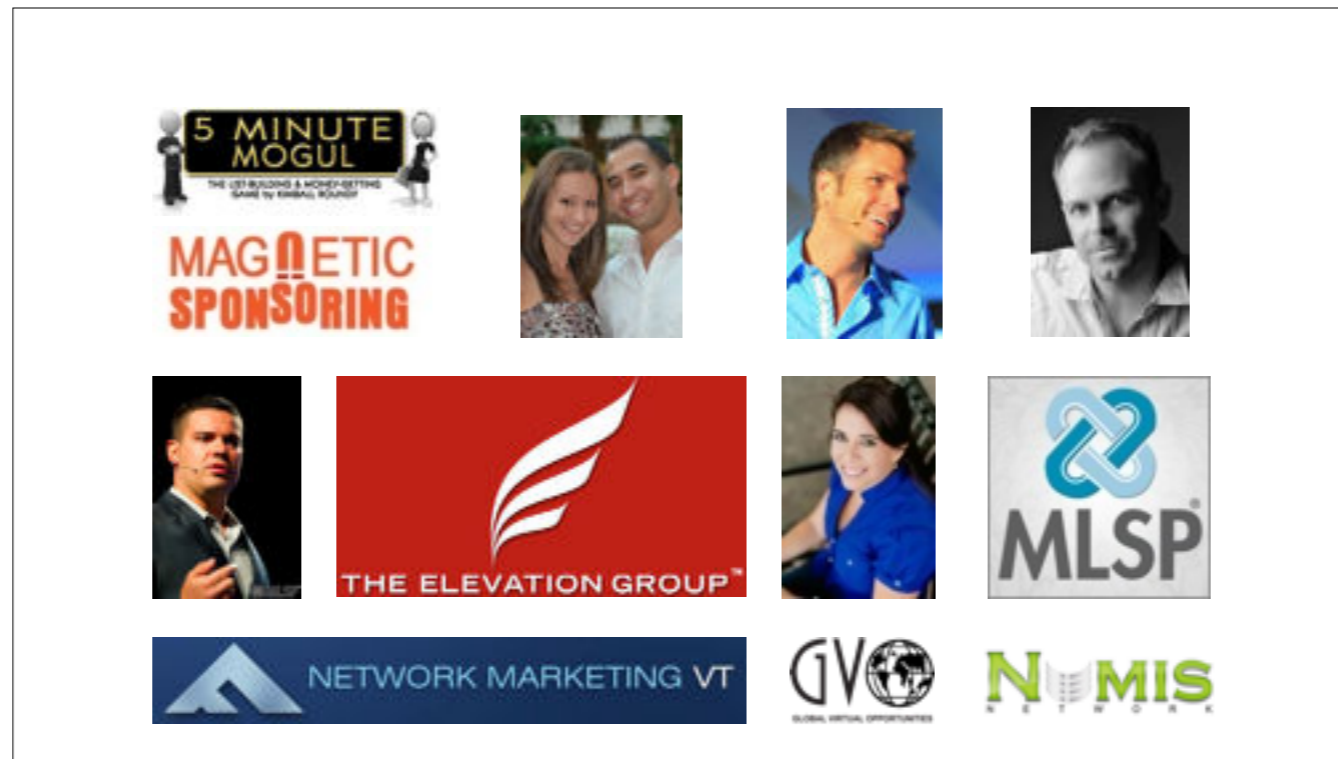


Now, the reason there is so much excitement and buzz around this course and the reason why you are here watching this video is...



Disclaimer: These are really zombies!

...Because for the first time since the recession started, YOU, new people getting started online and everyone else will have the opportunity to tap into the millions of people worldwide who continue to flood into the home business industry, looking for solutions in a perpetually struggling economy. [click] (BTW, just for the record that picture is of a crowd of people dressed like zombies, but for the sake of this video let's have them visually represent the millions of people hitting the internet looking to make money, OK?)



LOL. Anyway the VERY REAL non-zombie leaders who have jumped on the strategies within The Traffic Playbook include...

Magnetic Sponsoring
MLSP
Ray Higdon
Jason Spurlock
Joel Therien
Michelle Pescosolido
Kimball Roundy
and hundreds more...

FREE: "Videos Show You How You Can Literally Have An **Endless** New Stream Of Distributors Knocking Down Your Door, Credit Card In Hand, Ready To Join...Absolutely Free."

Email:

 [Click Here to Continue](#)

*This is a free service and credit card is NOT required.

MAGNETIC SPONSORING

Attention Struggling Away Distributors

How to Personally Sponsor 107 Reps into YOUR Business in 60 Days or Less with One Simple Website!

Enter your name & email & I'll show you how in my 7 day/1st offer. Marketing 101 camp.

First Name:

Email Address:

[Get Instant Access](#)

VIDEO REVEALS "How to Achieve **MASSIVE** Success, Wealth & Finally Get Anything You Want Out of Life!"



Enter your name...
Enter your email...
Enter your best phone...

[Show Me The Video](#)

34 YEAR OLD MILLIONAIRE INVENTS SIMPLE FOUR STEP INVESTING STRATEGY THAT'S PRODUCED AN AVERAGE RETURN OF 77% PER YEAR, AND THIS FREE VIDEO REVEALS THE ENTIRE PROCESS...

WATCH IT NOW
The Free Video Will Show You Exactly How To Generate My Personal Money In The New Economy Without Paying A Single Penny! ... Plus

Enter Valid Email Here:

FREE INSTANT ACCESS

© 2012 The Creator Group, LLC. All Rights Reserved. 13500 Drexel Drive, Suite 111, Jacksonville, FL 32218 | (910) 896-0004

WARNING: Only Suckers Buy Leads.

"Stop Harassing Your Friends and Family and Start Getting Endless MLM Leads Online (Pain-Free)"

Enter your email address below and I'll give you instant access to my 7 Day Sponsoring Bootcamp...

Email:

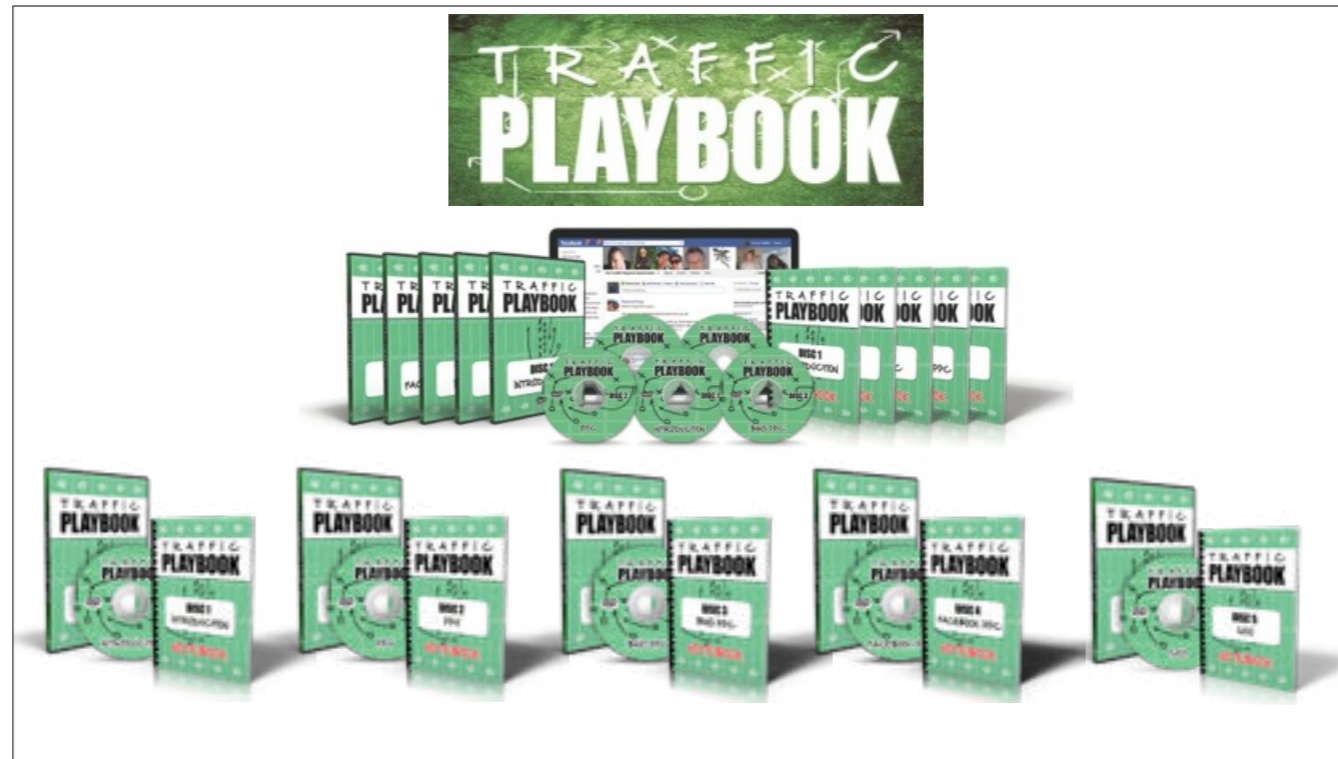
 [Click Here to Continue](#)

*This is a free service and credit card is NOT required.

VIDEO REVEALS...
"How to Achieve MASSIVE Success, Wealth & Finally Get Anything You Want Out of Life"

Search: [THIS ISN'T A CREDIT CARD](#)

In fact, to make your job as simple and pain free as possible, we have worked with them to custom design and optimize their systems and offers so that it is perfectly compatible with the traffic strategies you'll be using to get traffic and leads with, using The Traffic Playbook!



So now let's hop into what exactly you're going to get in The Traffic Playbook course... [\[click\]](#)

Traffic Playbook is a 5 Module course, designed for SPEED! Meaning it is designed for you to go through it quickly and be able to implement without thinking, so you can produce results FAST!

We've taken all the theory out and all we are asking of you is follow our step-by-step instructions, so you can get traffic and leads from ALL 4 traffic sources in as little as 1 week! Now there is a lot of killer stuff we teach you within Traffic Playbook, but allow me to pick out just a few highlights from each module so you know what your getting.



I: Money Keywords

- This is your “treasure map” to finding the “golden 6-figure keywords” and “URL’s”, which you will use in our PPC, SEO and PPV campaigns [19:38]
- We REVEAL how we got our ACTUAL keywords for a campaign we used to generate 115 leads/day from one keyword with PPV! [25:30]
- The pain free way to setting up a capture page with ZERO tech skills required (Optional) [39:18]

Now in module one, we get you started right away with finding the type of “money keywords”, top producers have built their careers around. Every traffic strategy will require you to target either keywords or website URLs OR BOTH... your goal is to find the “money keywords”... the ones that actually convert to cash. We just got off the phone with Mark Hoverson who literally generated a quarter million dollars in his first year online, from just one keyword.

[click] We’ll literally be giving you our “treasure map” to finding the golden 6-figure keywords and URLs, which you will be using in your PPC, SEO and PPV campaigns in the 2nd thru 5th modules. That’s in minute 19:38.

[click] We’ll reveal how we got our actual keywords for a campaign we used to generate 115 leads/day from one URL in PPV, for \$0.60/lead. That’s in minute 25:30 in module 1.

[click] And we’ll even show you the pain free way to set up a capture page and lead funnel requiring ZERO tech kills... that’s in minute 39:18... and that’s if you want to do that. We’ll show you plenty of offers you can send traffic to directly without a website. Up to you!



2: Free Google Traffic

- This is where we strip down SEO to the 20%, which will get you 80% of the results for your target keywords & get traffic within days [00:00]
- Learn the passive, easy yet powerful & automated linking methods we use on every site - no matter how big or small - to rank fast and make money in days [34:20]
- Our back-door way we use Facebook Groups to get uber HIGH QUALITY links Google Loves and save \$\$\$ [44:50]

Now in module two, we get you going with the free traffic from the search engines – especially Google. Adwords may be dead, but there is no higher quality traffic source than SEO and the name of the game here is GET LINKs from other websites, and it's never been easier.

[click] In this module, we strip down SEO to the 20% of possible SEO tasks, which will get you 80% of the results for your target keywords and get your traffic within days, if you follow what we tell you. We start the module with this!

[click] Then you'll learn the passive, easy yet powerful and automated linking tools we use on every site – big or small – to rank fast and make money within days. You'll learn about this at minute 34:20.

[click] You'll also learn our back-door way of using Facebook Groups to get uber HIGH QUALITY links Google will love and save you tons of money. You'll learn that in minute 44:50.



3: Pay-Per-View Ads

- REVEALED! The “Private” PPV network we use with the highest quality and highest volume of traffic available, responsible for the HOTTEST leads and buyers [15:00]
- Discover how you can get your product or opportunity message in front of HIGH Traffic websites like CNN.com, FoxNews.com and find the other profitable sites for pennies [23:35]
- How to “hack” your campaigns, so you can get cheaper leads while advertising on sites like Amway.com, Herbalife and Others [33:59]

Now in module three, we dive into the traffic strategy all the gurus are going crazy over, because it is the first traffic strategy capable of generating the combination of volume and quality traffic, since the “hand over fist days” of Google Adwords. It’s super simple to get started with and don’t let the name fool you, it’s dirt cheap if you follow what we teach you in this module. PLUS, for those still traumatized by the Google Slap, it’s virtually UNREGULATED which means you can promote ANYTHING you want!

[click] Within the module at minute 15:00, we reveal the “Private” PPV network we use with the highest quality and highest volume of traffic, responsible for the HOTTEST leads and buyers and tell you what you need to do to get invited in!

[click] Discover how you can get your product or opportunity message on on the main stream, by advertising on HIGH TRAFFIC sites like CNN.com, FoxNews.com and other profitable sites for pennies. That’s in minute [23:35]

[click] And we’ll show you some tricks on how to hack your campaigns, so you can get cheaper leads than your competitors while advertising on sites like Amway.com, Herbalife.com and others. That you will learn 33:59 into the module.



4: Facebook PPC

- Discover the TOP 2 Ways to advertise on Facebook and show you the one you should use for super HOT and CHEAP leads [6:30]
- Learn the trick we use to have Facebook “Fall in Love” with your ads and reward you with cheaper leads! [23:35]
- The 2 NEW stupid simple & cheapest ways to promote DIRECT Affiliate URLs on Facebook WITHOUT penalty. [Bonus Video]

In module 4, we go into a traffic strategy which has been a bit complicated and ever changing since it started, but recently they've made available some REALLY easy and simple ways to advertise on Facebook and we show you how to exploit them, so you can get traffic and leads quickly!

[click] Within module 4, you'll discover the top 2 ways to advertise on Facebook and show you the one you should use for super hot and cheap leads. That's in minute 6:30.

[click] You'll also learn the trick we use to have Facebook “Fall in Love” with your ads and reward you with cheaper leads. That's minute [23:35]

[click] And check out the 2 new stupid simple and cheapest ways to promote DIRECT Affiliate URLs on Facebook WITHOUT penalty! This will be in a bonus video we'll be adding to the module.



5: Bing PPC

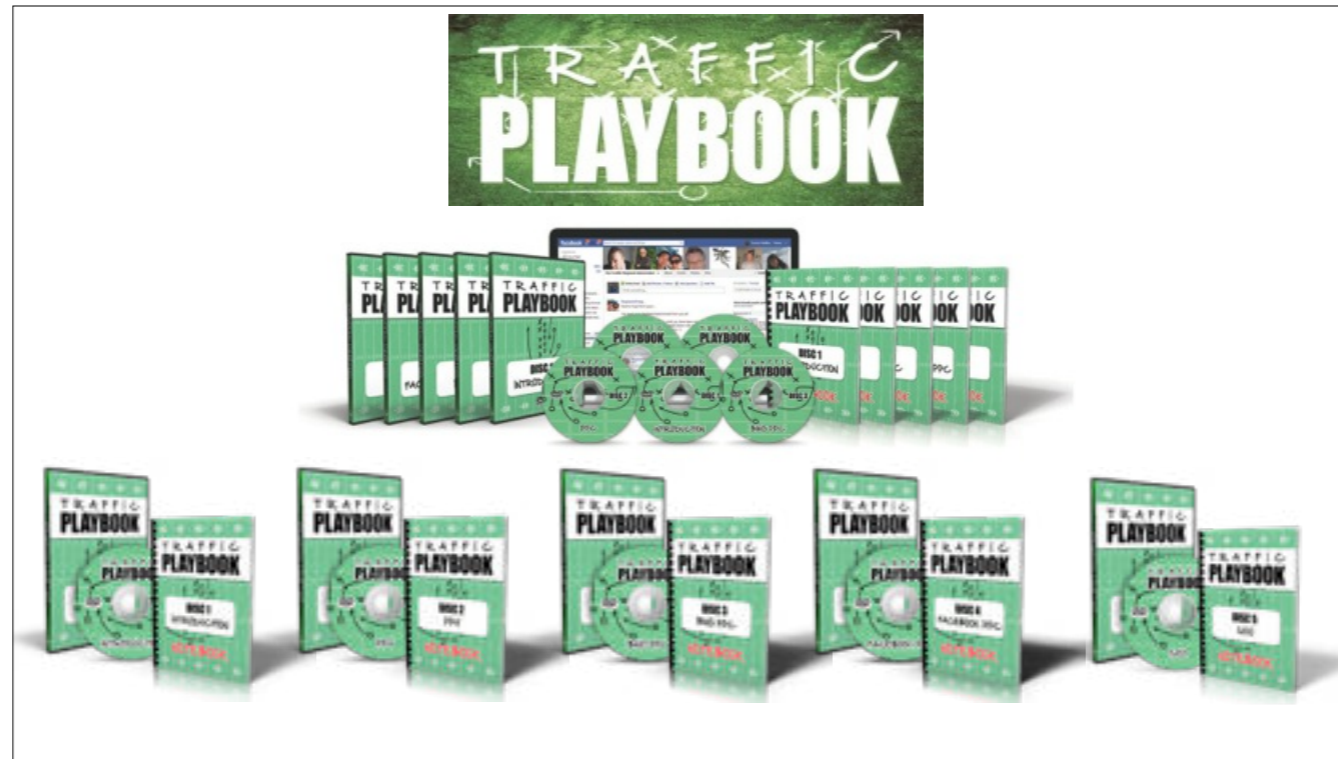
- **IMPORTANT!** The REAL simple secret to getting approved by BING, which has nothing to do with your offer! Do this like we say and it's smooth sailing! Screw this up and you'll be banned for life! [9:13]
- The easy 'step-by-step' process you can use to increase your leads AND reduce your lead cost at the same time [21:33]
- We'll show you the **MUST HAVE** tools that will eliminate hours of tedious work, while allowing you to scale your traffic & leads in a **BIG WAY!** [26:47]

Finally in module 5, we show you how to take over the #2 search engine in the world, where you can actually directly promote your home business opportunity or anything else you want! There is absolutely no reason why you can't generate 100 leads per day from Bing alone!

[click] Now this is important, in module 5, we tell you the REAL simple secret to getting approved by BING, which has nothing to do with your offer! Do this like we tell you and it's smooth sailing and you can promote anything you want. Screw this up and you'll get banned for life. We start off with this in minute [9:13]

[click] You'll also get our easy step-by-step process to increase your lead flow while reducing your lead cost at the same time! You'll get that 21:33 into this module.

[click] We'll give you a list of the MUST HAVE tools that will eliminate hours of tedious work, while allowing you to scale your traffic and leads in a BIG WAY! That's at minute 26:47.



Now remember, these were just highlights from each of the modules. There's a lot more stuff we cover, but if you are looking for particular tricks and tactics you want to implement, we just told you where to find them.

And even going through everything shouldn't take you longer than a few days. Michelle Pescosolido told us she finished the entire course within a day and is already getting tons of traffic and leads in the Travel Niche!

What's the Price?!

Now you probably want to know what The Traffic Playbook will cost you. Well I'm gonna tell you, however let me first tell you about the price we paid and show you exactly how you can easily make your money back, if you take action.

The Price of Progress...

- \$158,955 Total R&D Expenses
- \$18,413.01 in Advertising Costs
- \$10,000 in CPA Costs
- At Least 3,999 Man Hours by 4 People
- ...



Now remember the part about us investing \$158,955 classified by the IRS as research and development? Well that included tens of thousands of dollars in advertising [click] and that's not even the whole story. We actually paid a new CPA \$10,000 [click] to make this possible for us, so any tax credits were pretty much wiped out by that expense. On top of that, we've invested hundreds and hundreds [click] of hours between 4 people on our team, which amounts to approximately 3,999 total hours. [click] And I'm sure there's other stuff I'm missing... but that should give you an idea about how expensive coming up with this stuff was.

“Guys, this is powerful stuff! Why are you guys sharing this with everyone?! “

“Why Not Keep It to Yourselves?”

Our Answer: Because the industry needs it and it works!

Now after sharing all this, person after person has walked up to us as asked us... “Guys, this is powerful stuff! Why are you guys sharing this with everyone?! You’ve spent a ton of time and money on creating this. Why not just keep it to yourselves?”

[click] Our answer is simply... “Because it works, people need it and it’s the best way we can think of to serve the industry today” There are many marketers who hide their best stuff and sell information on the stuff that doesn’t work or use to work, but doesn’t anymore.

We believe in a life of abundance and believe that more good will come as a result of us sharing, than keeping it under wraps.

And frankly, we look forward to more of our students producing amazing results and becoming case-studies.



Adam Holland

**\$24k in 4 Months
with SEO**



Eric McMillan

**R&D Workhorse
for Traffic Playbook**



Shane Hunter

**\$300k with One
SEO Client &
Fired Them!**



Ken Faminoff

**29,000 Leads in
6 Months & \$189,000
in Sales Online**

Entrepreneurs and students of ours like...

[click] Adam Holland, was a struggling Amway distributor, unemployed and broke when he found us. He made \$24,000 in his first 4 months with us and has gone on to become a multi-six figure earner and top producer in his primary company! And truth be told, he was one of the first to tell us about PPV a couple of years ago!

[click] Shane Hunter a former waiter, discovered SEO from us for the first time. Last year landed a \$300,000+ contract doing SEO for a multi-million dollar company, decided to fire them because he found that doing SEO for his own offers was more profitable!

[click] Eric McMillan who went from bankrupt and losing \$2 million with the 2008 crash, is now one of the team members who did a lot of the heavy lifting and developing these traffic tactics. The biggest names in the industry clamor to get on the phone with him, to help them with their traffic campaigns!

[click] ... and most recently, Ken Faminoff went from zero leads and zero experience, just 6 months ago to 29,000 leads and over \$189,000 in online sales and made it on the leader boards at in the top 5 for the leads contest of this VERY launch.

We want to produce more success stories, because we get to use them in our marketing for more profits! It's the ULTIMATE WIN-WIN! We believe that not sharing our very best stuff, will hurt our business in the long run and we've stood the test of time by being an open book and we've actually become more profitable every year since 2008!

What About Your Results?

- Duplicate Our Magnetic Sponsoring Scenario:
 - 15 Leads per Day
 - \$500 - \$1000 per Month
 - \$10,000+ Commissions First Year!



Disclaimer: These are hypothetical scenarios and we don't guarantee results

Now what about you! Let's create a worst case hypothetical scenario, where you do only 15% of what we show you, meaning you don't do 100 leads per day per niche as we say is possible with the course. Let's say you do 15 leads per day...

Now I must say that these are just hypothetical examples and not a guarantee of income.

[click] Now for the sake of this example, let's say you duplicated what we did with Magnetic Sponsoring our first year online. [click] I was producing about 15 leads per day and [click] making \$500 to \$1000 per month. My actual 1099 I filed on my taxes said [click] \$10,594 in commissions! For many families, that's a mom being able to stay at home with her kids!

Real Company Examples!

Commissions Based on Real Comp Plans

Or how about we use actual direct sales and MLM company examples and base your potential results on their actual comp plan. Now I'm not going to use the actual company names, but I'm sure you'll be able to figure it out if you are familiar with that particular company.

Here we go...

What Would 15 Leads per Day Do for Your Business...

Company A is an MLM:

- \$100 - \$250 Commission per New Rep (\$500 - \$1200 to Join)
- Plus Residuals from Binary and Matching Bonuses
- 15 Leads per Day ==> 450 Leads per Month
- 2 out of every 100 Join (*Really Bad Conversion!*)
- 9 New Reps per Month (*Assume All Join at \$500 Level*)
- At Least \$900/Month in Commissions + Residuals
- **\$10,800 in Annual Commissions + Residuals**
- **Matching Bonuses Can Actually Double or Triple This**

Disclaimer: These are hypothetical scenarios and we don't guarantee results

[click] Let's start with Company A, which is an MLM. [click] You get \$100 – \$250 in commissions per New Rep and it cost \$500 to \$1200 to Join. [click] Plus there are also residual payouts from the binary comp plan. [click] If you get 15 leads per day, that's 450 leads per month and [click] 2 out of every 100 leads joins you, which is a really bad conversion BTW. [click] That's 9 new reps per month and we'll assume they all join at the lowest level. [click] That's at least \$900/Month in commissions, plus residuals if they stick around for a while. [click] That amounts to \$10,800 in annual commissions and [click] I'm not really doing this justice, because the matching bonuses can actually double or triple the upfront commissions, on top of the binary volume commissions. That's pretty badass if you ask me!

What Would 15 Leads per Day Do for Your Business...

Company B is a Online Direct Sales 2-Up:

- \$25 - \$1000 Commission Every Other New Rep
- Plus Residuals from \$25 & \$100 Continuity for Every Other Rep
- 15 Leads per Day ==> 450 Leads per Month
- 2 out of every 100 Join
- 9 New Reps per Month (Assume All Join at \$125 Level)
- At Least \$562.50/Month in Commissions + Continuity Residuals
- **\$5,400 in Annual Commissions**
- **New Members Stay for 3 Months: Plus \$20,250 in Residuals**

Disclaimer: These are hypothetical scenarios and we don't guarantee results

[click] Let's start with Company B, which is a online 2-up direct sales bizop. [click] You get \$25 - \$1000 in commissions for every other signup and it cost \$25 to \$1000 to Join. [click] Plus there are also residuals from the \$25 and \$100 per month continuity, also for every other rep you sponsor. [click] Let's again assume 15 leads per day and thats 450 leads per month. [click] 2 out of every 100 Join, just like before [click] 9 new reps per month and we'll assume all join at the \$125, but could be higher cause of the higher levels people can join at. [click] That's \$562.50/ month in commissions plus residuals which in this case can be significant. [click] \$5,400 in annual commissions from upfront sales, but with residuals, [click] assuming that people stick around for 3 months which is the industry average for most online memberships, that's \$20,250 in annual residuals and a TOTAL of \$25,250 per year! That is powerful on only 15 leads per day. It's actually a lot more than this, but we assumed the worst case scenario and didn't account for the increase in commissions as your team grows beyond 10 members.

What Is It for Your Opportunity, Product or System?

Now these are just examples and are not the promise of anything, but it does convey just how powerful and life altering 15 leads per day can be for most people in this industry. I'll let you do the math with what you currently got going on, but the point here is that this course is designed to get you to 100 leads per day and even if you screw it up, it is still possible for you to prosper!

What's the Price Gonna Be?

- \$158,955 in R&D
- Six-Figure Results from Our Students
- \$10,000 - \$45,900 Scenarios with REAL Comp Plans!
- Well Into \$200,000+ in Potential Value

With that said, we've told you we invested \$158,955+ [click] in research and development, you [click] learned about the results our students have produced... well into the multiple six-figure mark and [click] we laid out a few scenarios using REAL company comp plans with conservative estimates. [click] Over all, this is easily well into \$200,000 potential value!

Retail Price for The Traffic Playbook Will Be:

~~\$997~~

~~\$497~~

ONLY \$297



Or 3 Monthly Payments of \$117

The actual retail price for Traffic Playbook will be set at \$997, which is a bargain when you think of everything we've put into this. But we also realize that at this price point, many folks will be shut out at the price, because times are still tough. So because you've stuck with us for the past week, for this launch period ONLY we are reducing the price to... [click] NOT \$497, but even further to [click] ONLY \$297! [click] And we are also making available a 3 payment plan at \$117 for 3 months, to make sure that everyone who is serious, regardless of financial situation, can take advantage of Traffic Playbook.

You can get it this Wednesday, Nov. 14th @ Noon EST (9am PST) with FAST ACTION bonuses for the first buyers up for grabs.

Order Traffic Playbook right now at the link below before the price shoots up to \$997 on Wednesday Nov. 21st



And of course, there is zero risk with our 100% money back guarantee! You have a full 30 days to request a full refund from the day you get access to Traffic Playbook. If you are unsatisfied for whatever reason, then simply email us at support@seonetworker.com and we'll give you an immediate refund. No questions asked. However, I promise you this... our feelings will be hurt!

What If You Do Nothing?

Your Life WITHOUT Traffic Playbook...

Nothing Will Change!

Others Will Prosper and Nothing Will Change in Your Life!

So let me conclude by giving you one more scenario. What if you do nothing. What if you don't invest in Traffic Playbook. Well, I can guarantee with absolutely NO DISCLAIMERS that your life will NOT change – [click] it will either stay the same or your lack of action will cause it to get worse! Many others will prosper and produce life altering results, I can assure you of that.

Or you can join them and give Traffic Playbook a shot for 30-Days with ZERO risk and 100% money back guarantee. If you do nothing, nothing in you life will change. And if you take action, worst case scenario is that you risk nothing.

Get Traffic Playbook Starting on Wednesday, Nov. 14 at 12 Noon EST

Price After Nov. 21st: \$997

ONLY \$297



Or 3 Monthly Payments of \$117

Get Traffic Playbook starting on Wednesday Nov. 14th at 12 Noon EST.

The Price after Nov. 21st will be \$997, but [\[click\]](#) you can claim your copy for only \$297 or [\[click\]](#) 3 monthly payments of Only \$117.

Click the Add to Cart button below and we look forward to helping you achieve life altering results in your life and business!