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Congratulations, you're all set...

Don't go anywhere just yet, because your training actually begins right now...

I'm going to share a powerful 3-step formula that's working really well...

And it's a very large part of how I've been able to generate an average of 401 leads per day, and do it at a profit...

Before I get into the training, I want to show you the results of a survey I recently conducted...

So, if you take a look here 2,815 people took the survey, and wouldn't you know it...

As it turns out, the biggest challenge people are facing is... drum roll...



People need help with getting more traffic, which is probably why you registered for this webinar in the first place, right?

And we absolutely will be covering a brand new strategy for getting all the traffic you want...

The good news is, it's super simple, it's effective and anyone can do it...

However, back to the survey...

If you look here at the, 2nd, 3rd and 4th responses, you'll see together they make up about 55% or so if my math is right...

And this group consists of those who are...

Either brand new and don't know where to start

Or...

They need help with converting more leads and buyers...



In this training, I'm going to address both of these things...

Now, obviously, getting traffic is really important, yet even more important is actually what you do with the traffic you might be getting now, or you're going to be getting when I show you how we're doing it on the webinar, right?

So that means making that traffic convert into leads, so you can build your list...

And actually start making sales...

After all, the goal is to create profitable traffic campaigns, and the only way to make your traffic campaigns profitable is to make sales...

So clearly you have to have a system in place for doing that kind of stuff really well...

And that's what I'm going to show you right now...

So, let's get right to the training...

Imagine this...



What if you had a system that generated dozens, or even a hundred or more leads per day on complete autopilot?

What if those leads were actually FREE for you, meaning you could grow your list, day in and day out without risking any money?

What if every single day, you found your email inbox filling up with order notifications for whatever it is you're selling?

And what if your system did all of this for you in a fully automated way...

So you literally have to do nothing else other than drive traffic to this machine, and it tirelessly does all the sorting, selling and heaving lifting for you?

Does this sound too good to be true?

Well, I know exactly how you feel...

Because there was a time I felt exactly the same way...



That is, until I discovered how to set up this very type of system myself...

And to give you an example of what a system like this can do for you...

In one of my businesses, these types of systems have generated 1,420,134 leads, and counting...

And right here, you can see in our little marketing dashboard, this is a screenshot I took near the end of last year, and you can see we generated 146,545...

Which comes out to an average of 401 leads per day, and by the way... that number has only grown this year...

Now that's all well and good, yet what's really exciting is that in just the past 6 years or so, this has allowed me to generate over \$28 million dollars in sales...

And this doesn't include all of the affiliate commissions we've received, consulting fees or the other 7-figures of stuff I've sold in my other businesses...



Now, everyone knows the #1 secret to making money online in any business is having a highly responsive mailing list...

This is truly the closest thing to creating "push button" income there is...

And when you set it up the "right way", building your list can actually be self-funding...

Which means, you can build your list FOR FREE, or even make money for every lead you generate...

Again, that's if you set it up the right way...

And in order to do it the right way, you need to follow a proven formula...

In fact, if you're not generating leads at a profit right now...

It has nothing to do with having a fancy looking website...

It has nothing to do with learning complicated traffic strategies...



Or having a huge marketing budget...

Or having any kind of technical skills...

Because at the end of the day, it's not how your website looks, or how great your product or service is...

It's all about having your own automated list-building system...

One that systematically, consistently and predictably transforms cold traffic...

Into warm leads, building you a list of qualified leads...

And converts those leads into red-hot, ready to buy prospects...

And does all of this for you at a profit, so you actually make money with your advertising...

And it turns out, there's a formula for creating such a system...



Here it is...

Step 1: Irresistible Hook

Your prospects are bombarded with marketing messages, advertisements, emails and other distractions more today than ever before...

Which means, you have exactly 3 seconds to get their attention...

Either they will be interested in what you have and stay on your page...

Or, they'll mentally check out, leave your website and more often than not, never to return...

So, in the first 3 seconds, your list-building system must "sell" them on sticking around...

And a great way to grab your visitor by the eyeballs and captivate them, is to control one thing...

ATTENTION



And a great way to do that is by creating a headline with an irresistible hook...

The good news is, shorter, simpler headlines always work best...

One of my absolute favorite headline templates is...

"The How To Headline"

Here's why this works so well...

It implies you have the answer to help them get their desired result...

And, if they really want that result, it makes it pretty much impossible for the brain to ignore, and...

It creates a "mental itch" they just have to scratch...

Now, there's a trick to making this headline template work for you, or any other headline template for that matter...

Use what I call the 3 golden rules...



Follow these rules, you'll convert a high percentage of traffic into leads and grow your list...

Here they are:

- 1. Relevant**
- 2. Specific**
- 3. Desirable**

Take a look at the headline that got you to this video...

You saw a headline with an irresistible hook that grabbed your attention...

It was relevant to you, promised you a specific result and it was desirable enough to get you to put in your email address...

Which is how you're here watching this right now...

Speaking of which, this is where part 2 of the formula comes into play...



Step 2: The Ethical Bribe

You're irresistible headline promised a certain result...

And your ethical bribe is the thing, or the mechanism that will deliver that specific result, or what I call...

The Payoff.

You see, people need to believe what you have is valuable enough for them to risk giving you their email...

In other words, the scale of value, or what your visitor will get in exchange for giving you their email address...

Must be clearly tilted in your visitors favor.

That's what gets them to say yes and join your list...

And the trick is to make the mechanism itself, which is your ethical bribe...



Seem like a simple and fast way for your prospect to get the payoff they want...

Now, this is so much easier than most people make it...

You see, almost everyone believes they have to write a big eBook or a 50 page report or a really long video...

All of which, are a lot of work and frankly, really hard to do...

Here's the good news...

You don't have to do any of that difficult stuff...

Because, when it comes to creating a compelling ethical bribe that gets you opt-ins and builds your list...

Less is actually more...

Here's why...

Your prospects are a lot like you...

They're already overwhelmed and overloaded with information...



The last thing they want is to have to go through a bunch of videos or read an entire book to get the answer to their problem...

So, the secret to creating an ethical bribe that converts cold traffic into warm leads is...

Offer Them Less Information

And that's good news for you, because that means creating your ethical bribe is much faster and easier..

What makes this really effective and cool is people actually appreciate you more when you do it this way...

The reason why is because you've essentially eliminated the filler and fluff, and given them the exact thing they wanted...

Here are some tips to help you create a compelling ethical bribe that gets people to opt-in and join your list...

Be Specific



Your ethical bribe should solve a specific problem with a very specific solution for a specific segment of your market.

Immediately Consumable

People don't want to spend hours reading books or watching videos. They want the payoff... they want to scratch that mental itch FAST, which is good for you because it's less work to create, right?

Highly Valuable

This one is obvious, yet it's worth mentioning. Your ethical bribe should fulfill on the promise and help them move closer to their desired result.

Now, if you're thinking to yourself...

This sounds good, yet it seems like an awful lot of work...

I can assure you, it's much easier than you might imagine...

However, if creating an ethical bribe still freaks you out...



I've got great news...

You don't even have to create one at all, because you can actually make it a part of your next step...

Step 3: The S.L.L.G. Offer

This is the most important part of your list-building system and how you make building your list "self-funding"...

Or even make a profit...

Imagine making \$2, \$3, \$5 or more for every \$1 you invest in advertising..

Plus building yourself a monster list of highly responsive subscribers who know, like and trust you...

I'm sure you'd agree, having profitable advertising campaign like this is pretty much the holy grail of marketing...

And that's exactly what Step 3 will do for you...



The trick to this is to use “education based marketing” rather than hard selling...

Here’s the beauty...

It’s way easier than writing a long winded, sales letter...

It involves zero hype or pushy sales tactics...

And, when you do this right, people actually appreciate you for it...

The reason why is because you’re doing the exact opposite of what everyone else does...

Because let’s face it, nobody likes being sold too...

As you probably already know, it can turn people off when you try to cram something down their throat on their first contact...

They have no idea who you are and they’re naturally skeptical because you’ve done nothing at all to provide value at this point...



This is the "uncool way" to set up your list-building system...

So here's what to do instead...

Make your S.L.L.G. Offer itself, valuable...

Here's what I mean...

Your prospect was attracted by your headline...

They were interested enough in your ethical bribe to opt-in and give you their email...

Now, the way to build instant rapport and goodwill is to give them the payoff they wanted when they opted in in the first place!

Right there, after they give you their email address...

This is exactly what I've been doing with you in this video you're watching right now...

This is also how you can make your Ethical Bribe and you S.L.L.G. Offer one and the same...



Instead of going right into a sales pitch...

Focus on helping THEM

Instead of talking about your stuff...

Show them what their desired outcome looks like...

Then educate them on how to get there...

This gives your new lead the instant payoff you promised on your capture page...

And it's how you can make your marketing itself inherently valuable...

By doing it this way, you'll naturally create goodwill, authority and trust...

And, an added benefit is you'll make more sales...

Which is a good thing, right...

And rather than feeling sold to...



They feel like you helped them... regardless of whether or not they buy from you...

As you can see, this is a much better way to build your list and start the relationship with your new leads on the right foot...

And what I just showed you is an overview of the very same 3-step formula I've used to generate over \$28 Million in sales...

And it's what I'm using right now to generate hundreds of leads every single day at a profit.

And now that you know what to do, I'm going to show you exactly how to do it...

I've created a brand new step-by-step video training that shows you how to quickly and easily create list building systems, just like the ones I've been talking about here...

This system is designed specifically to help you get your list building system set up and ready to start generating leads for you in the shortest amount of time possible...



Without needing to have any kind of technical skills.

It's called...

The Ultimate List-Building System 2.0

And it will help you build any kind of lead funnel you might need, no matter what type of business you're in... so you can actually generate leads at a profit...

It will help you create...

Product List-Building Systems

To sell any kind of product, whether digital products like video trainings, membership websites, or courses of any kind... or it even works for physical products...

So you can generate as many leads as you want for free, or even make a profit while building your list...

You can use it to launch...

Affiliate List-Building Systems



So you can literally promote any kind of affiliate program, while still building your #1 asset... your list, and you are setting yourself apart from 99% of affiliates by actually branding yourself in the process...

Because everyone knows when you can create a feeling of trust in your prospects mind and they're more likely to buy from you...

You can use it to create...

Consultation List-Building Systems

So you can position yourself as an authority and expert in your niche...

And get an unlimited stream of red-hot prospects who are pre-sold on working with you, and have them literally chasing you down to schedule time and begging you to accept them as clients or partners...

This is great for coaches, consultants, network marketers and professional services, because it completely takes the need to sell out of the equation...



You can use this to launch...

Webinar Registration Systems

So you can get more attendees on your webinars... and actually get paid before your webinar ever starts...

And you can use it to create any kind of list-building system, for any kind of product, service or opportunity you can think of...

And just to make this even more helpful and beneficial for you, I'm even going to throw in...

My "Non Techie" List-Building System Step-By-Step Setup videos...

So you can follow along and actually set your entire list-building system up, without having the need to learn any kind of technical skills or anything like that...

You can literally set the technical part up in about 10 minutes...



The hardest part is actually coming up with your Irresistible Hook for your headline and creating your S.L.L.G. offer...

Which is why I'm throwing in another valuable bonus...

Million-Dollar Copywriting Templates

So you can quickly and easily create compelling headlines with an irresistible hook, bullets or any other kind of copy you might need...

I'll even give you my S.L.L.G. template, so you can literally fill in the blanks and use it to create any kind of offer, for any kind of product...

Or, even presell an affiliate product, business opportunity or get people to fill out a consultation form...

So you can make money while you build your list...

I'm also going to give you...

My Simple Ethical Bribe Templates...



So you can very easily create any very compelling lead magnets to build your list faster and get more opt-ins...

And also, pre-sell your prospects by leading with valuable content that positions you as an authority and expert...

You can use this system to get...

Higher Conversions

So you can get more leads...

Better Response Rates

So you can get higher engagement and more compliance with your list of subscribers

Authority Positioning

Meaning you'll be seen as a celebrity and thought leader in your market

More Customers

And ultimately... make...

More Money



Which is how you can...

Get Paid To Grow Your List

You can have the *Ultimate List-Building System 2.0* for just one easy investment of \$77

I started out online as an affiliate marketer in the year 2001...

And by 2004, I'd created my own products, starting multiple businesses from financial education products, all the way to selling software and even physical products...

Though I was doing very well and I appreciated the success I was having...

It seemed like no matter what I did, I just couldn't break through to that 7-figure mark...

Then in 2005, I created my very first list-building system that was actually profitable...



I followed the exact formula I'm giving you now, even though I didn't do a very good job at the time because I didn't know what I do now...

That very same year, I was able to build a list of 70,000 subscribers...

And get to my first \$1,000,000.00 in online sales..

Since that time, I've launched well over 2-dozen of these list-building systems for myself...

Making over \$30,000,000.00 in sales in my own businesses...

And, I've helped people do the same in just about every kind of niche you can think of...

From real estate...

To training pets...

To selling weight loss products...

To network marketing opportunities...



And over a dozen other markets...

And each time, I've learned more and more about how to set these types of systems and make them work even better than ever...

And now I'm going to give it to you...

But it gets even better...

Listen, go ahead and take this entire training...

And put it to work for you...

And see for yourself how it does for you in your own business...

Because after all, I'm not psychic and I know my results are unique...

Not everyone is going to go out and make \$30,000,000.00 in sales...

And obviously, I'm not making any kind of claims that you can do the kind of sales I've been able to accomplish...



Because, truth be told, I don't know anything about you or your business...

And in fact, this doesn't work exactly the same for everyone...

Some people only get a fraction of the results I did...

And some people do much better than what I've showed you...

One thing I can guarantee is, if you do nothing, this won't work for you...

Yet, because you're still here... you're still watching this video... and naturally you know if you want to succeed in your online business...

You simply have to be able to generate leads at a profit...

Which is why you're smart to want to master this skill...



And I want to remove any and all risk from the equation, so you have every reason to try this out for yourself...

So here's my completely zero, risk guarantee...

Take me up on this offer...

Go through the entire training...

Set up your first list-building system...

And if at any time you find it wasn't worth the money...

Or if you didn't get the results you expected...

Let me know, and I'll give you a refund, no questions asked and no hard feelings...

Now listen, the price of this training and all the bonuses is worth \$397...

Yet, you can have the entire thing today for just one easy payment of \$77...



So, claim your copy now while you still can...

Save yourself over 300.00, and with the discount and the 100% risk free guarantee...

You simply cannot lose here...

Go ahead and click on the button below and get started right now.