“How To Instantly Create An Irresistible Brand, Gain Massive Influence, And Attract New Customers From Facebook *FAST*…”

Without fear of losing money or getting your account banned…

2-Easy to Create Facebook Ads

About Me

- ✓ Founder of Social Media Branding Academy
- ✓ International Speaker/Trainer/Coach
- ✓ Over $2.5 million Earned Online as a Facebook Marketer
- ✓ Generated over 100,000 leads profitably
- ✓ Built Multiple 6 Figure Businesses Online Using Facebook
- ✓ Over 100K Fans

- The #1 FaceBook strategy we used to increase the traffic to your blog by 75% (I'll show you step-by-step)
- How we use FaceBook ad metrics to suck in red-hot prospects and avoid spending money on uninterested tire-kickers
- How to use ONE simple FaceBook ad to expose your audience to 5 different offers or blog posts (this FaceBook hack cost us .30 cents per visitor)
- With 1 button create a "lookalike audience" to 10x your pool of interested buyers on FaceBook
- Our whole business revolves around FaceBook, and I'm going to give you everything we're doing today to create a full-time income from home with our Blog & FaceBook

What You'll Need

- Facebook Fan Page
- Facebook Ad Account
- Irresistible Offer
- Blog
- Wordpress Plug in
  - Insert Headers and Footers

If You Do This Right

- You won't get your ad account shut down
- You will be building your brand while increasing your know, like, trust factor with your audience
- You will get more traffic to your blog posts without trying to figure out SEO
- Won't obnoxious or intrusive

Step 1: Facebook Fan Page

Page | Messages | Notifications 99 | Insights | Publishing Tools

Michelle Pescosolido
Public Figure

Watch Video | Like | Message | •••

Timeline | About | Michelle's Videos | Michelle's Instagram | More

76% response rate, 1-hour response time
Respond faster to turn on the icon

96k likes +707 this week
Michelle Pescosolido and Bill Pescosolido

59,515 post reach this week

Status | Photo / Video | Q&A, Event +

Write something...

Michelle Pescosolido

Local Business or Place

Company, Organization or Institution

Brand or Product

facebook.com/pages/create/

Artist, Band or Public Figure

Entertainment

Cause or Community

Step 2: Irresistible Offer

Examples

- PDF Report
- Video
- Ebook
- Checklist
- Infographic
- Leverage

elitemarketingpro.net/malpha/attraction-marketing-formula/

er Michelle Pescosolido https://onlinewealths Sign in to Infusionso Post Planner Mobe- Affiliate Panel News | Facebook Ne 14 Google Calendar - M

Finally, Get Access To Your FREE Marketing Boot Camp And Receive Step-By-Step Instructions On How To ATTRACT Prospects & Customers To Your Business Rejection FREE - Without Wasting Your Time & Money Chasing Worthless Prospects & Leads...

This is the exact information I've personally used sky rocket our business.

Click the "GET ACCESS NOW" button below to discover how to become the hunted, instead of the hunter and have prospects knocking down your door or calling you with credit card in hand to join or buy from your business.

Enter Your Best Email...

Free Instant Access!

We respect your privacy and do not tolerate spam. Your contact information will NEVER be sold to anyone.

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Terms of Service|Privacy Policy|Earnings Disclaimer | DMCA

Steal My Facebook Cheat Sheets Today!

Get Access for FREE Below

Free! Ethically Steal My Proven Facebook Cheat Sheets Today!

This can't miss Cheat Sheet grabs **YOU** by the hand and pulls you *inside the mind* of a 7 Figure earning Facebook wizard who shows YOU exactly what what YOU MUST DO to build your business on Facebook so that you can generate leads, build your rock star brand, and start generating sales & commissions **TODAY!**

- ✔ **How To Get Your Business Started on Facebook** - 7 simple steps
- ✔ **Action Plan** - Your very own daily action guide that's easy to follow in 10 minutes a day. (Our exact action guide we use in our own 7 figure business)
- ✔ **Facebook Paid Ads Overview -** Which ads should you be running consistently.

Get Access To Your Free Facebook Cheat Sheets Now

Enter Your Name & Email Below to Get Access Right Away...

michelle

michellerenealpha@gmail.com

Get Access Now

* we will not spam, rent, or sell your information *

Step 3: Blog Post

Attraction Marketing Vs. Old School Recruiting

Tweet

187

Like

0

G+1

0

Pin it

Why I Chose Attraction Marketing Over Old School Recruiting Methods.

I think the best way for me to share why I chose **attraction marketing** over old school recruiting methods is to just share my story & the facts with you today.

First off...yes, this may piss off some "old school" MLM gurus. Yes, I will probably get some crappy comments on this post, but here's the deal..... I know there are plenty of you out there that will 100% relate to exactly what I am about to tell you. For me, I just care about helping those who resonate with what I am about to share.

When I first started in MLM back in 2010, I started out in a company that was selling weight loss

Follow Me On Facebook!

Tweet
187
Like
0
G+1
0
Pin it

I am telling you this changed our life and I can tell you this.....my good friend, Ferny, has put together a FREE 10 day bootcamp on attraction marketing, that you MUST check out today if you are ready to kick rejection to the curb and start finally becoming a success story in your business.

In this 10 day Online Recruiting Bootcamp, you'll learn...

- **About how to use Google & Facebook to generate leads**, separate your hot prospects from the "suspects" and get paid to do it.
- **How to become the hunted, instead of the hunter** and have prospects knocking down your door or calling you with credit card in hand to join or buy from your business.
- How To Get Leads & Prospects to **Call YOU** About Your Business.

I don't care whether you are in an MLM company, an affiliate marketer or whatever the case may be....if you need leads for your business and you are tired of cold calling and chasing people around this attraction marketing 10 Day Bootcamp will be a wealth of information for you.

Click HERE to get access to it TODAY!

187
2

Step 4: Create a Pixel

Find friends

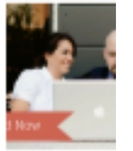
Mich

Manage Ads | Account Settings | Billing | Power Editor | Tools

- Audiences
- Audience Insights
- Pixels
- Custom Conversions
- Pages
- Image Library
- Advertiser Support

Account: Michelle Pescosolido

Spent Last 7 Days: $741.22



All Campaigns | + Create Campaign

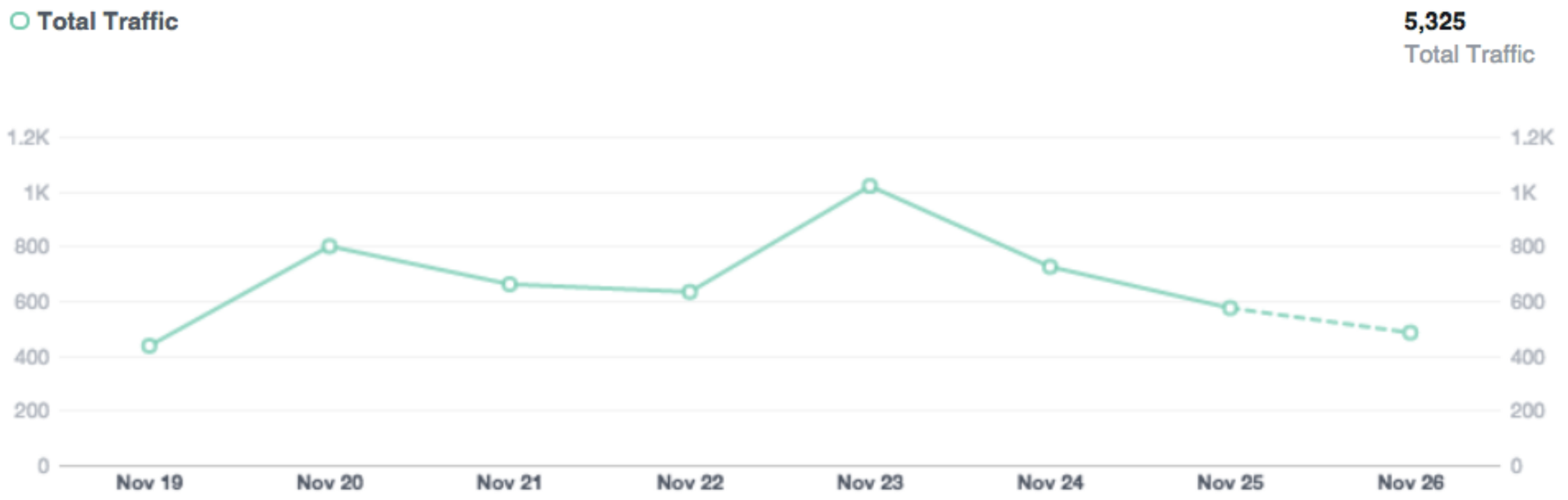
		Campaign Name	Delivery	Results	Reach	Co
☐	⏻	New Michelle Likes	Active	96 Page Likes	9,686	$ Per Page
☐	⏻	Lead Gen	Active	68 Leads (Form)	4,664	$ Per Lead
☐	⏻	FB Conversion Ad Cheat Sheet	Active	22 Conversions	1,881	$ Per Con
		Results from 3 Campaigns Excluding deleted		—	**15,792** People	

Manage Ads | Account Settings | Billing | Power Editor | Tools | Help

Facebook Pixel | Conversion Tracking Pixel (Old)

Last 7 days: 11/18 - 11/26

Create Ad | Create Audience | Create Conversion | Actions



URLs | Domains | Device | Events

Domains | Count

Pixel: **Default Pixel**

ID: 114627795551129

DETAILS

Created: 08/13/2015

Status: Active

Last Received: In the last hour

CUSTOM CONVERSIONS

Create a Custom Conversion

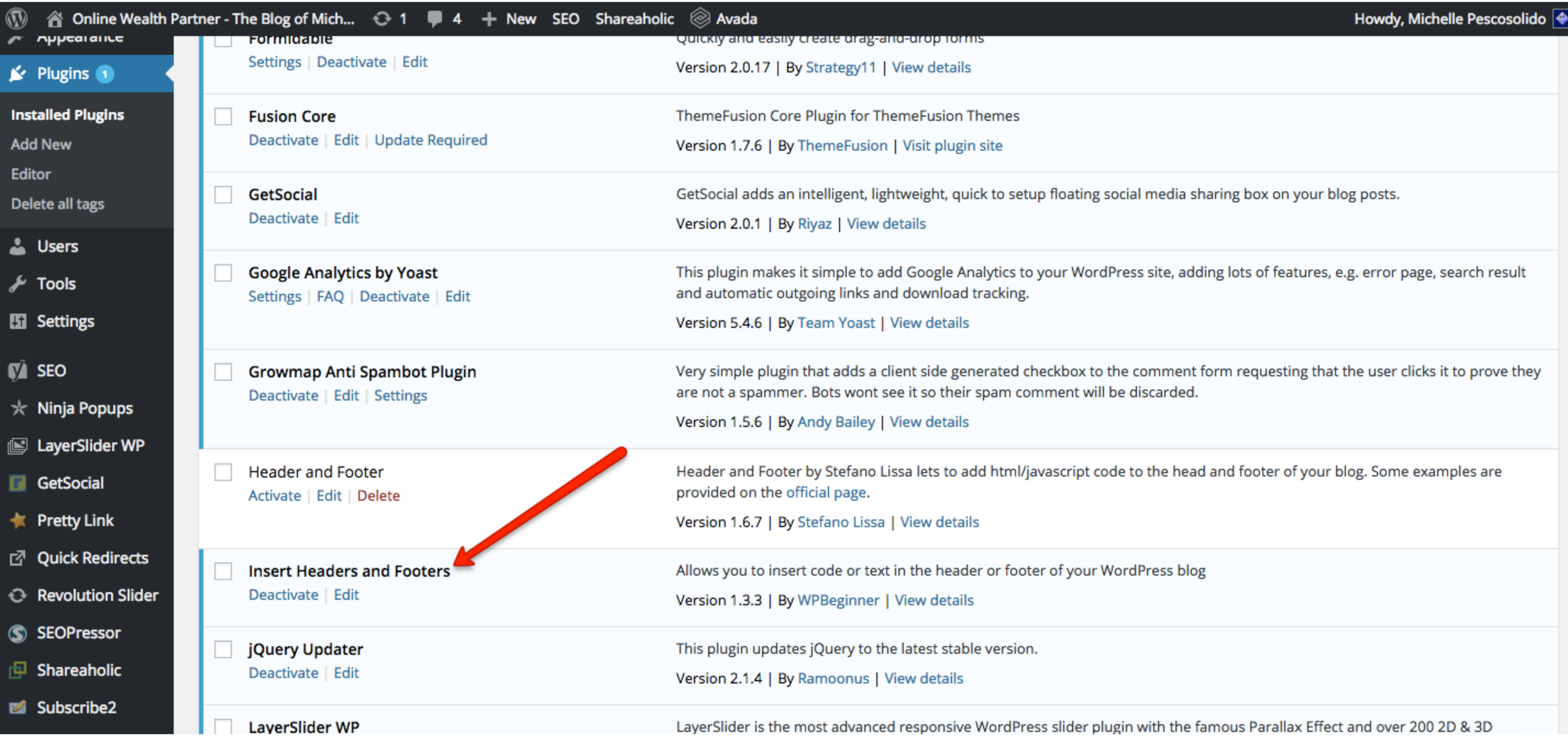
To get reports on the most important actions people take on your website and optimize your ads for these actions, create a custom conversion using this pixel. Create Custom Conversion

View Pixel Code

Add Pixel Code (Required)

Copy the code below and paste it between the <head> and </head> in your website code. The pixel will track visits to every page of your website. Get help installing your pixel.

```
<!-- Facebook Pixel Code -->
<script>
!function(f,b,e,v,n,t,s){if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};if(!f._fbq)f._fbq=n;
n.push=n;n.loaded=!0;n.version='2.0';n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];s.parentNode.insertBefore(t,s)}(window,
document,'script','//connect.facebook.net/en_US/fbevents.js');
```


Online Wealth Partner - The Blog of Mich...
1
4
New
SEO
Shareaholic
Avada
Howdy, Michelle Pescosolido
Plugins 1
Installed Plugins
Add New
Editor
Delete all tags
Users
Tools
Settings
SEO
Ninja Popups
LayerSlider WP
GetSocial
Pretty Link
Quick Redirects
Revolution Slider
SEOPressor
Shareaholic
Subscribe2
Formidable
Settings | Deactivate | Edit
Quickly and easily create drag-and-drop forms
Version 2.0.17 | By Strategy11 | View details
Fusion Core
Deactivate | Edit | Update Required
ThemeFusion Core Plugin for ThemeFusion Themes
Version 1.7.6 | By ThemeFusion | Visit plugin site
GetSocial
Deactivate | Edit
GetSocial adds an intelligent, lightweight, quick to setup floating social media sharing box on your blog posts.
Version 2.0.1 | By Riyaz | View details
Google Analytics by Yoast
Settings | FAQ | Deactivate | Edit
This plugin makes it simple to add Google Analytics to your WordPress site, adding lots of features, e.g. error page, search result and automatic outgoing links and download tracking.
Version 5.4.6 | By Team Yoast | View details
Growmap Anti Spambot Plugin
Deactivate | Edit | Settings
Very simple plugin that adds a client side generated checkbox to the comment form requesting that the user clicks it to prove they are not a spammer. Bots wont see it so their spam comment will be discarded.
Version 1.5.6 | By Andy Bailey | View details
Header and Footer
Activate | Edit | Delete
Header and Footer by Stefano Lissa lets to add html/javascript code to the head and footer of your blog. Some examples are provided on the official page.
Version 1.6.7 | By Stefano Lissa | View details
Insert Headers and Footers
Deactivate | Edit
Allows you to insert code or text in the header or footer of your WordPress blog
Version 1.3.3 | By WPBeginner | View details
jQuery Updater
Deactivate | Edit
This plugin updates jQuery to the latest stable version.
Version 2.1.4 | By Ramoonus | View details
LayerSlider WP
LayerSlider is the most advanced responsive WordPress slider plugin with the famous Parallax Effect and over 200 2D & 3D

WP Engine
Dashboard
Analytics
Avada
Posts
Media
Links
Pages
Formidable
Comments 4
Portfolio
FAQs
Short Codes
Appearance
Plugins 1
Users
Tools
Settings

Head & Footer Code

Yoast SEO has been updated to version 3.0.4. Click here to find out what's new!

We've updated our SEO score algorithm. Click here to recalculate the SEO scores for all posts and pages.

Site-wide Head Code

Site-wide Footer Code

WP Engine
Dashboard
Analytics
Avada
Posts
Media
Links
Pages
Formidable
Comments 4
Portfolio
FAQs
Short Codes
Appearance
Plugins 1
Users
Tools
Settings

Head & Footer Code

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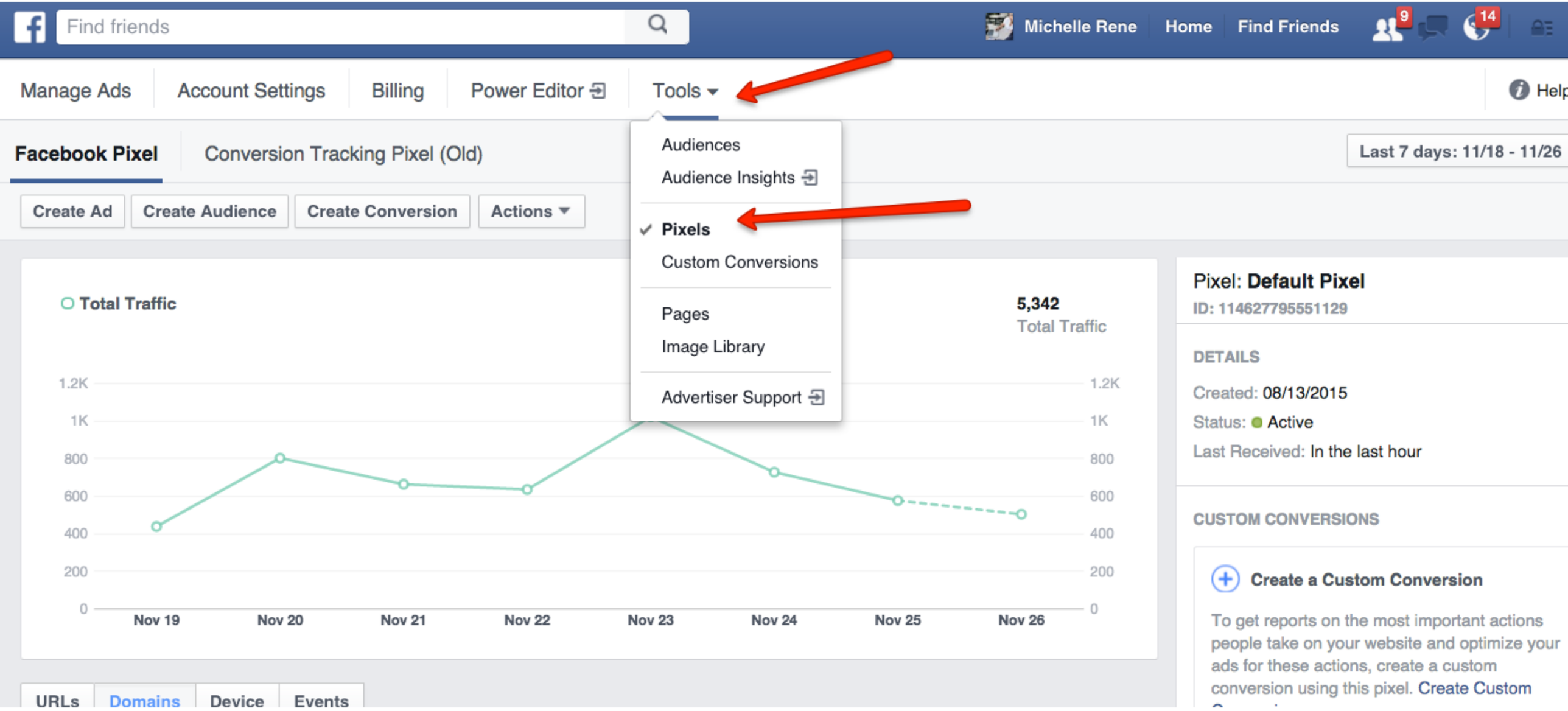
We've updated our SEO score algorithm. Click here to recalculate the SEO scores for all posts and pages.

Site-wide Head Code

```
<!-- Facebook Pixel Code -->
<script>
!function(f,b,e,v,n,t,s){if(f.fbq)return;n=f.fbq=function(){n.callMethod?
n.callMethod.apply(n,arguments):n.queue.push(arguments)};if(!f._fbq)f._fbq=n;
n.push=n;n.loaded=!0;n.version='2.0';n.queue=[];t=b.createElement(e);t.async=!0;
t.src=v;s=b.getElementsByTagName(e)[0];s.parentNode.insertBefore(t,s)}(window,
document,'script','//connect.facebook.net/en_US/fbevents.js');

fbq('init', '114627795551129');
fbq('track', "PageView");</script>
```

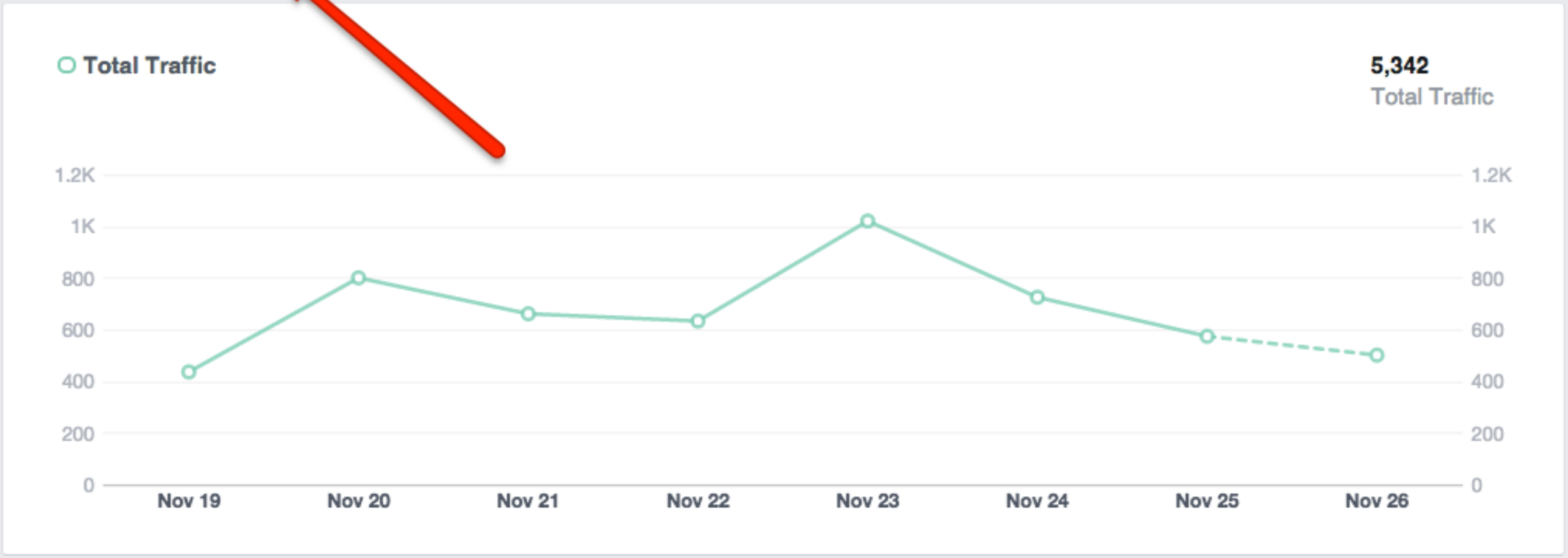
Site-wide Footer Code


Find friends
Michelle Rene
Home
Find Friends
9
14
Manage Ads
Account Settings
Billing
Power Editor
Tools
Help
Audiences
Audience Insights
Pixels
Custom Conversions
Pages
Image Library
Advertiser Support
Facebook Pixel
Conversion Tracking Pixel (Old)
Last 7 days: 11/18 - 11/26
Create Ad
Create Audience
Create Conversion
Actions
Total Traffic
5,342
Total Traffic
1.2K
1K
800
600
400
200
0
Nov 19
Nov 20
Nov 21
Nov 22
Nov 23
Nov 24
Nov 25
Nov 26
Pixel: Default Pixel
ID: 114627795551129
DETAILS
Created: 08/13/2015
Status: Active
Last Received: In the last hour
CUSTOM CONVERSIONS
Create a Custom Conversion
To get reports on the most important actions people take on your website and optimize your ads for these actions, create a custom conversion using this pixel. Create Custom
URLs
Domains
Device
Events

Manage Ads | Account Settings | Billing | Power Editor | Tools

Facebook Pixel | Conversion Tracking Pixel (Old) | La

Create Ad | **Create Audience** | **Create Conversion** | **Actions**



URLs | **Domains** | **Device** | **Events**

Pixel: **Default Pixel**

ID: 114627795551129

DETAILS

Created: 08/13/2015

Status: Active

Last Received: In the las

CUSTOM CONVERSIONS

Create a Custor

To get reports on the
people take on your w
ads for these actions,
conversion using this
Conversion

Create Audience

Pixel ● **Default Pixel**
Pixel ID: 1146277955551129

Website Traffic People who visit specific web pages

Include people who visit any web page that meets the following rules.

URL contains	/attraction-marketing-vs-old-school-recruiting/
	Add URL keywords

In the Last 180 **days**

☑ **Include past website traffic**

Audience Name Attraction Marketing Vs Old School Recruiting

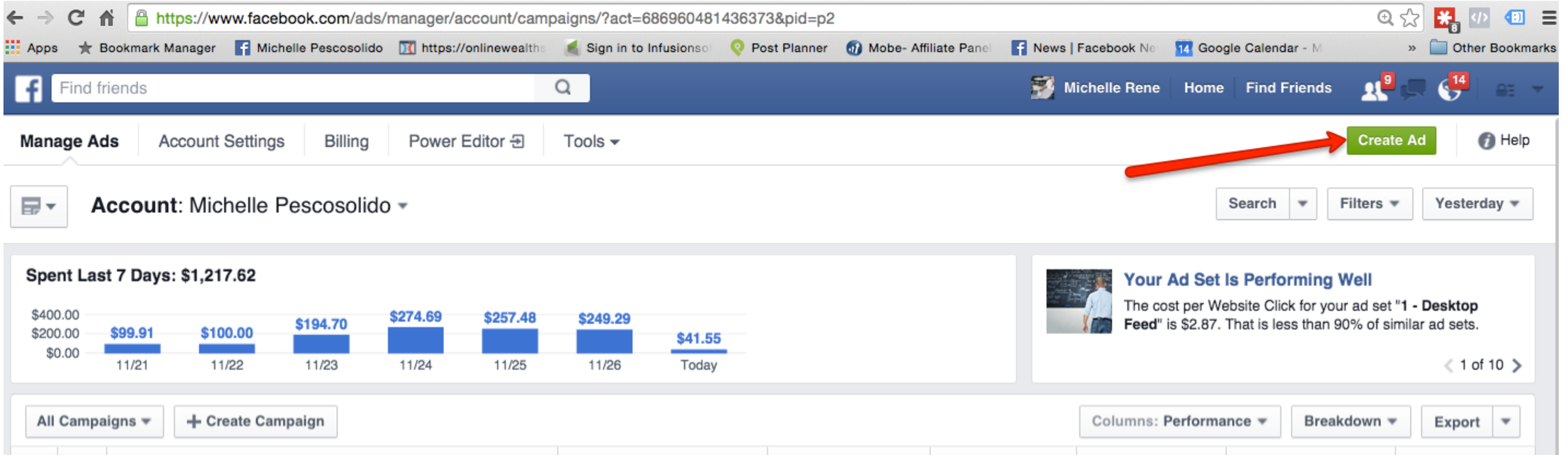
Add a description

Cancel **Create Audience**

Tracking 2 Things...

- Blog Traffic
- Visitors to Your Individual Blog Post

Step 4: Create Your Ad


https://www.facebook.com/ads/manager/account/campaigns/?act=686960481436373&pid=p2
Apps
Bookmark Manager
Michelle Pescosolido
Post Planner
Mobe- Affiliate Panel
Google Calendar - M
Other Bookmarks
Find friends
Michelle Rene
Home
Find Friends
Manage Ads
Account Settings
Billing
Power Editor
Tools
Create Ad
Help
Account: Michelle Pescosolido
Search
Filters
Yesterday
Spent Last 7 Days: $1,217.62
$400.00
$200.00
$0.00
$99.91
$100.00
$194.70
$274.69
$257.48
$249.29
$41.55
11/21
11/22
11/23
11/24
11/25
11/26
Today
Your Ad Set Is Performing Well
The cost per Website Click for your ad set "1 - Desktop Feed" is $2.87. That is less than 90% of similar ad sets.
1 of 10
All Campaigns
+ Create Campaign
Columns: Performance
Breakdown
Export

STEP 1: CREATE YOUR CAMPAIGN

Use Existing Campaign

Choose the objective for your campaign

Help: Choosing an Objective

- Boost your posts
- Promote your Page
- Send people to your website
- Increase conversions on your website
- Get installs of your app
- Increase engagement in your app
- Reach people near your business

- Boost your posts
- Promote your Page
- Send people to your website
- Increase conversions on your website
- Get installs of your app
- Increase engagement in your app
- Reach people near your business
- Raise attendance at your event
- Get people to claim your offer
- Get video views

Clicks to Website

Increase the number of visits to your website.

http://onlinewealthpartner.com/attraction-mar

Default Pixel

Continue

Account: Michelle Pescosolido > Campaign: New Campaign

- Boost your posts
- Promote your Page
- Send people to your website
- Increase conversions on your website
- Get installs of your app
- Increase engagement in your app
- Reach people near your business
- Raise attendance at your event
- Get people to claim your offer
- Get video views

Clicks to Website

Increase the number of visits to your website.

http://onlinewealthpartner.com/attraction-mar ×

Default Pixel

Continue

Choose the objective for your campaign

Help: Choosing an Objective

Back

Clicks to Website

http://onlinewealthpartner.com/5-ways-increa

Blog Post - 5 Tips to Get More Engagement

Campaign Name

onlinewealthpartner.com/5-w... - Website Clicks

Who do you want your ads to reach?

Help: Choose Your Audience

NEW AUDIENCE

Custom Audiences Choose a Custom Audience | Browse

Create New Custom Audience...

Locations Everyone in this location

United States

United States

Include | Add a country, state/province, city, ZIP, DMA or address

Age 18 - 65+

Gender All | Men | Women

Languages Enter a language...

More Demographics

Interests Search interests | Suggestions | Browse

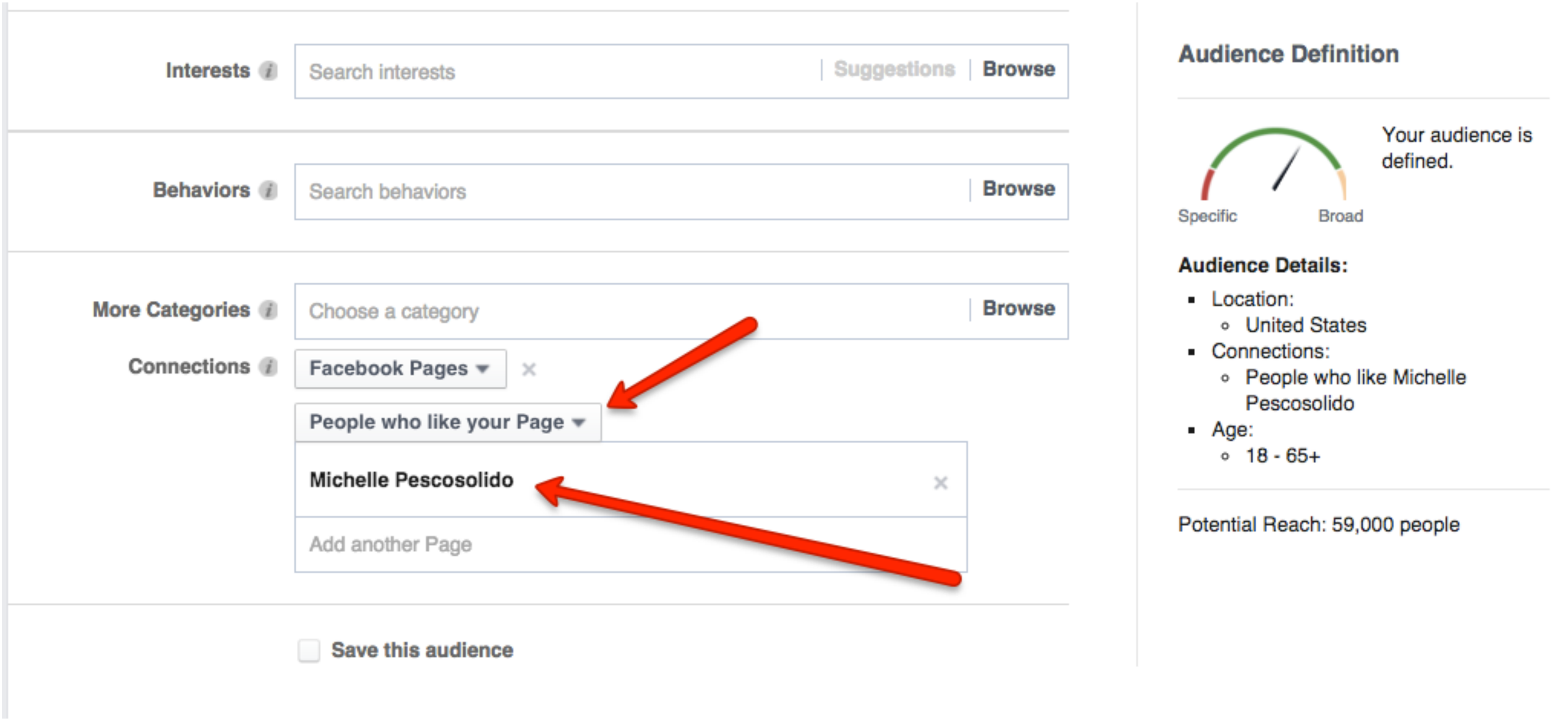
Audience Definition

Your audience selection is fairly broad.

Audience Details:

- Location:
  - United States
- Age:
  - 18 - 65+

Potential Reach: 186,000,000 people


Interests
Search interests
Suggestions
Browse
Behaviors
Search behaviors
Browse
More Categories
Choose a category
Browse
Connections
Facebook Pages
People who like your Page
Michelle Pescosolido
Add another Page
Save this audience
Audience Definition
Specific
Broad
Your audience is defined.
Audience Details:
Location:
United States
Connections:
People who like Michelle Pescosolido
Age:
18 - 65+
Potential Reach: 59,000 people

How much do you want to spend?

Budget Daily Budget $5.00

$5.00 USD

Schedule

- (•) Run my ad set continuously starting today
- ( ) Set a start and end date

0 of 48,000

500 - 1,300 people on Instagram

0 of 6,400

This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

Optimization and Bidding Have Changed

We've improved optimization and bidding to give you more visibility and control. Now you can choose how to optimize delivery for your ad and set your bid to support that choice. Separately, you can select when you want to be charged for your ad per impression or per action. Learn More.

Optimization for Ad Delivery

Bid Amount

Link Clicks to Your Website

- ✓ **Link Clicks to Your Website - Recommended**
  We'll deliver your ads to the right people to help you get the most clicks from your ad to your website at the lowest cost.
- **Impressions**
  We'll deliver your ads to people as many times as possible.
- **Daily Unique Reach**
  We'll deliver your ads to people up to once a day.

When You Get Charged

Ad Scheduling Run ads all the time

More Options

Delivery Type Standard - Show your ads throughout the day - Recommended

More Options

Optimize For Link Clicks to Website / Pay per Impressions

Pricing You'll be charged each time your ad is served.

- (•) Get more link clicks at the best price.
- ( ) Set the bid you're willing to pay per link click.

Ad Scheduling Run ads all the time

More Options

Delivery Type Standard - Show your ads throughout the day - Recommended

More Options

Hide Advanced Options

Ad Set Name US - 18+

How do you want your ad to look?

A single image or video in your ads

Show only one image or video at a time in your ad. **Learn more.**

Multiple images in one ad

Show up to 5 images at a time at no extra cost. **Learn more.**

Learn more about these ad formats in the Ads Product Guide

What creative would you like to use in your ads?

Select Images

Upload your own images, choose images from your Facebook Page or use images from the stock image

Select Video

Upload your own video or choose from preexisting videos from your video library.

What creative would you like to use in your ads?

Back | SELECT IMAGES

Add up to 6 images. You can upload new images, use images from your library or search for free, professional images from Shutterstock.

Upload | Browse Library | Free Stock Images | Crop

Creating Multiple Ads

Each image you add will create a different ad in your ad set. After your campaign starts, you can monitor how audiences respond to the different images.

Recommended Image Size

1200 x 628 pixels

If you want to learn more about different ad formats and sizes then visit the Ads Product Guide.

Connect Facebook Page

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Michelle Pescosolido

+

or **Turn Off News Feed Ads**

Instagram Account

mpesco

or Remove Instagram as a placement

Headline

Headline

Text

Your text

Ad Preview

1 of 1

Desktop News Feed Remove

Headline

Additional link description

ONLINEWEALTHPARTNER.COM

Learn More

Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

Instagram New Remove

Text

Your text

Call-to-Action Button

Learn More

Hide Advanced Options

News Feed Link Description 173

Additional link description

URL Tags 1024

1 of 1

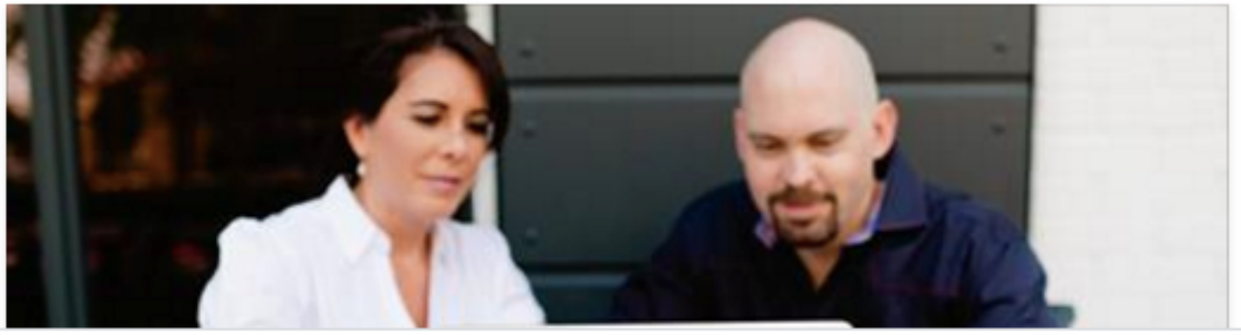
Desktop News Feed Remove

Michelle Pescosolido

Like Page

Sponsored ·

Your text



Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

Instagram New Remove

Campaign: New Campaign

Text

Your text

Call-to-Action Button

Learn More

Hide Advanced Options

News Feed Link Description 173

Additional link description

URL Tags 1024

1 of 1

Desktop News Feed Remove

Headline

Additional link description

ONLINEWEALTHPARTNER.COM

Learn More

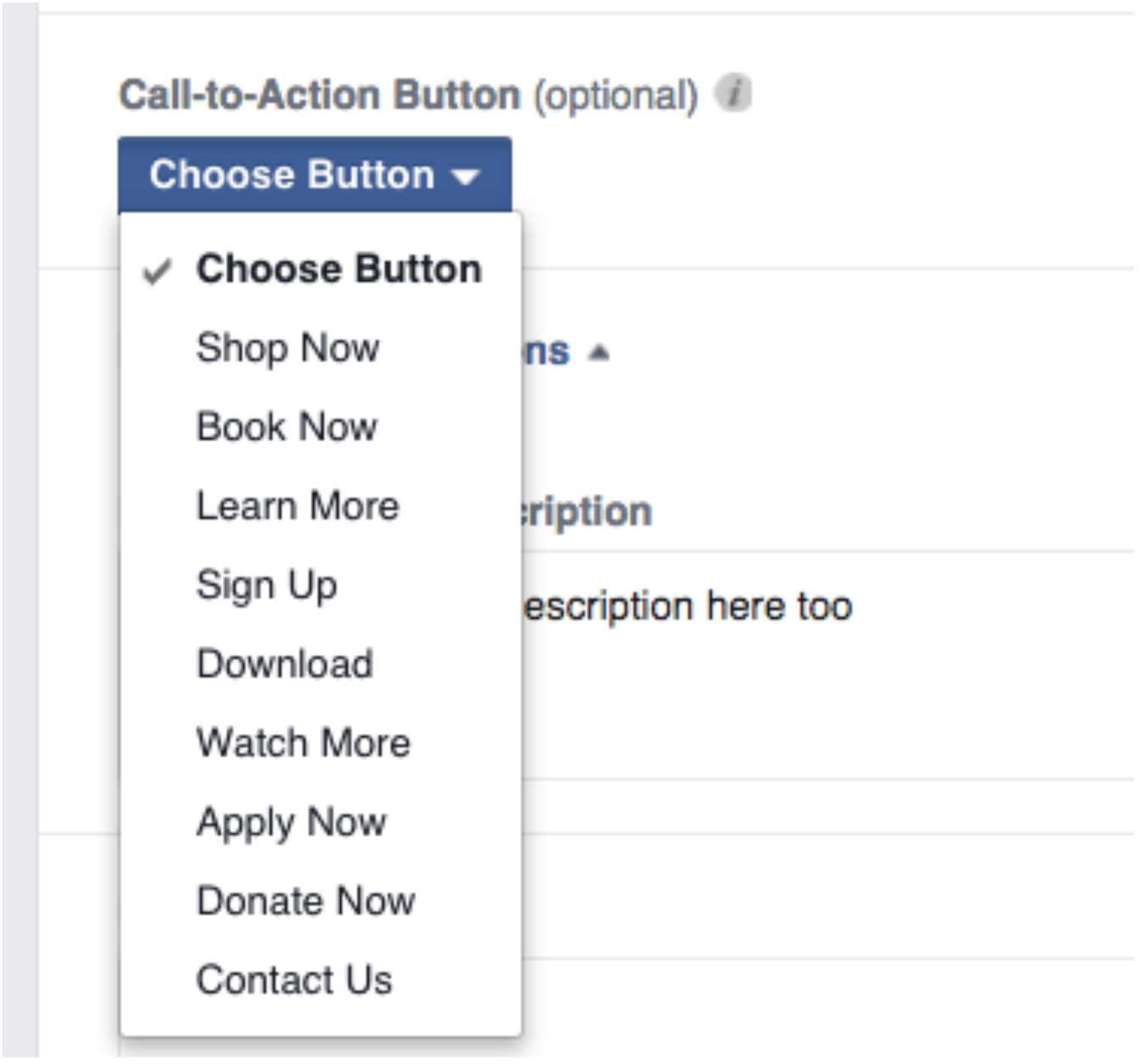
Like Comment Share

Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

Instagram New Remove


Call-to-Action Button (optional)
Choose Button
Choose Button
Shop Now
Book Now
Learn More
Sign Up
Download
Watch More
Apply Now
Donate Now
Contact Us
ns
cription
escription here too

Text

Your text

Call-to-Action Button

Learn More

Hide Advanced Options

News Feed Link Description 173

Additional link description

URL Tags 1024

1 of 1

Desktop News Feed Remove

Headline

Additional link description

ONLINEWEALTHPARTNER.COM

Learn More

Like Comment Share

Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

Instagram New Remove

Michelle Pescosolido

Sponsored ·

Like Page

[Blog Post] Making Money Online – 4 Reasons Why People Have It All Backwards

You start to lose that initial excitement as weeks pass by and you start to realize after studying all the successful people making money online that you need a few things in place first before you can REALLY hit the ground running.

Awe…..now this is where people have it all backwards and probably the #1 reason why they spin themselves out of business before it even starts.

Making Money Online – 4 Reasons Why People Have It All Backwards

Today I want to talk to you about why so many people have it backwards and…

4 REASONS WHY PEOPLE HAVE IT ALL BACKWARDS

Learn More

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Michelle Pescosolido

+

or **Turn Off News Feed Ads**

Instagram Account

mpesco

or Remove Instagram as a placement

Headline

Headline

Text

Your text

Call-to-Action Button

Learn More

Ad Preview

1 of 1

Desktop News Feed Remove

Headline

Additional link description

ONLINEWEALTHPARTNER.COM

Learn More

Like Comment Share

Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

Instagram New Remove

> Campaign: New Campaign

Call-to-Action Button (optional)

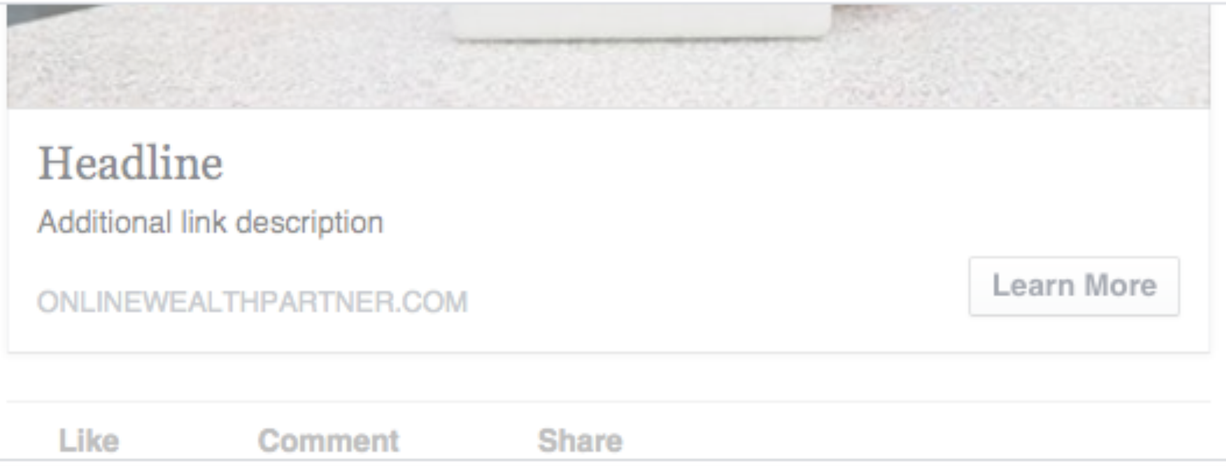
Learn More

Hide Advanced Options

News Feed Link Description 173

Additional link description

URL Tags 1024



- Mobile News Feed — Add
- Desktop Right Column — Add
- Audience Network — Add
- Instagram New — Add

Review Order | Place Order

By clicking "Place Order", you agree to the Facebook Statement of Rights and Responsibilities including your obligation to comply with the Facebook Advertising Guidelines. We do not use

Your Order Has Been Placed

Your order has been placed

You'll receive a notification once your ads are reviewed.

Order placed — In Review — Approval

Create Similar Ad | Continue

Campaign Name

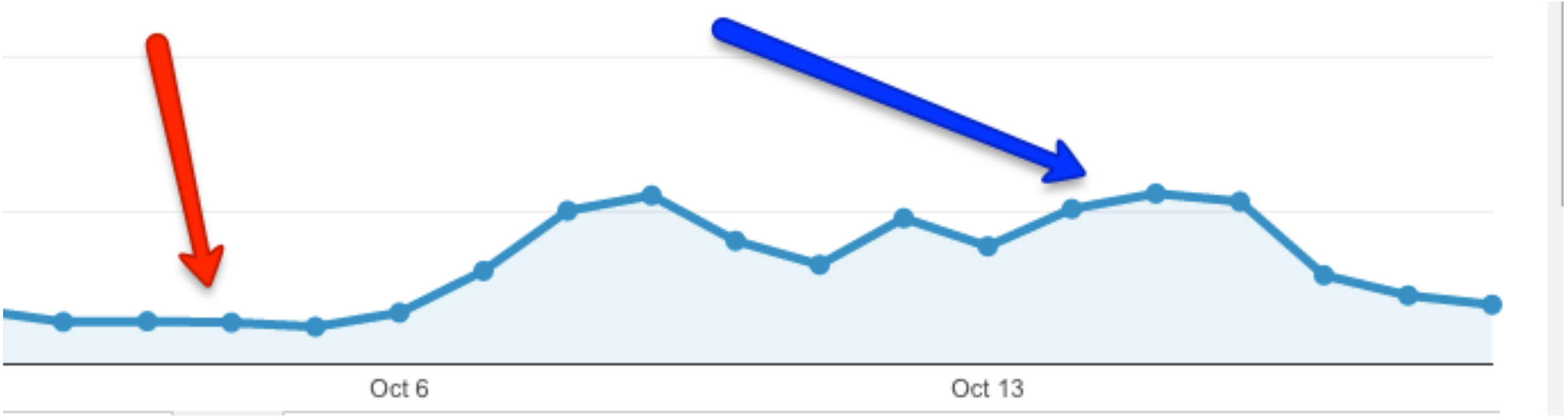
onlinewealthpartner.com/5-w... - Website Clicks

Account: Michelle Pescosolido

Campaign: 4 backwards post fans

Ad Sets in this Campaign | + Create Ad Set | Colu

		Ad Set Name	Delivery	Results	Reach
☐	⏻	3 - Right Column 4 backwards post fans	Active 1 Approved	45 Website Clicks	4,889
☐	⏻	2 - Mobile 4 backwards post fans	Active 1 Approved	57 Website Clicks	4,553
☐	⏻	1 - Desktop Feed 4 backwards post fans	Active 1 Approved	23 Website Clicks	2,210
		Results from 3 Ad Sets		**125** Website Clicks	**9,518** People


Oct 6
Oct 13

Finding Your Red Hot Audience

	Ad Set Name	Delivery	Results	Reach	Cost
	5 - 39-65, Mobile Likes - Michelle	Active 1 Approved	1,177 Page Likes	9,666	$0.74 Per Page ...
	6 - 39-65, Right Column Likes - Michelle	Inactive	234 Page Likes	5,291	$0.96 Per Page ...
	2 - 25-38, Mobile Likes - Michelle	Inactive	219 Page Likes	3,396	$0.77 Per Page ...
	4 - 39-65, Desktop Feed Likes - Michelle	Inactive	103 Page Likes	2,743	$1.27 Per Page ...
	3 - 25-38, Right Column Likes - Michelle	Inactive	76 Page Likes	3,524	$1.72 Per Page ...
	1 - 25-38, Desktop Feed Likes - Michelle	Inactive	58 Page Likes	3,759	$2.26 Per Page ...
	Results from 6 Ad Sets		**1,867** Page Likes	**27,316** People	**$0.88** Per Page ...

	Ad Set Name	Delivery	Results	Reach	Cost
	1 - 25-35, Desktop Feed Vegan Ebook Copy	Active 1 Approved	108 Conversions	7,794	$1.13 Per Conv...
	2 - 25-35, Mobile Vegan Ebook Copy	Active 1 Approved	251 Conversions	15,401	$0.48 Per Conv...
	3 - 36-49, Desktop Feed Vegan Ebook Copy	Active 1 Approved	131 Conversions	8,378	$0.93 Per Conv...
	4 - 36-49, Mobile Vegan Ebook Copy	Active 1 Approved	265 Conversions	12,002	$0.46 Per Conv...
	5 - 50-65, Desktop Feed Vegan Ebook Copy	Active 1 Approved	225 Conversions	7,419	$0.54 Per Conv...
	6 - 50-65, Mobile Vegan Ebook Copy	Active 1 Approved	326 Conversions	9,849	$0.37 Per Conv...

Campaign Name	Delivery	Results	Reach
4 backwards post List	Active	133 Website Clicks	3,308
4 backwards post Ray	Active	187 Website Clicks	19,420
4 backwards post fans	Active	125 Website Clicks	9,594

Promote 5 Products With One Facebook Ad

Jasper's Market
Sponsored ·

Jasper's is more than just groceries! You can now find all of your cooking tools and utensils on our website.

Set of five white ceramic bowls

$20

White ceramic mortar and pestle

$25

Set or two utensils

$15

Choose the objective for your campaign

Help: Choosing an Objective

- Boost your posts
- Promote your Page
- Send people to your website
- Increase conversions on your website
- Get installs of your app
- Increase engagement in your app
- Reach people near your business
- Raise attendance at your event
- Get people to claim your offer
- Get video views

Clicks to Website

Increase the number of visits to your website.

http://onlinewealthpartner.com/

Default Pixel

Continue

Who do you want your ads to reach?

Help: Choose Your Audience

NEW AUDIENCE

Custom Audiences Choose a Custom Audience | Browse

Create New Custom Audience...

Locations Everyone in this location

United States

United States

Include | Add a country, state/province, city, ZIP, DMA or address

Age 18 - 65+

Gender All | Men | Women

Languages Enter a language...

More Demographics

Interests Search interests | Suggestions | Browse

Audience Definition

Your audience selection is fairly broad.

Audience Details:

- Location:
  - United States
- Age:
  - 18 - 65+

Potential Reach: 186,000,000 people

Budget Daily Budget $20.00

$20.00 USD

Schedule Run my ad set continuously starting today

Set a start and end date

Optimization and Bidding Have Changed

We've improved optimization and bidding to give you more visibility and control. Now you can choose how to optimize delivery for your ad and set your bid to support that choice. Separately, you can select when you want to be charged for your ad per impression or per action. Learn More.

Optimization for Ad Delivery Link Clicks to Your Website

Bid Amount

When You Get Charged

- ✓ **Link Clicks to Your Website - Recommended**
  We'll deliver your ads to the right people to help you get the most clicks from your ad to your website at the lowest cost.
- **Impressions**
  We'll deliver your ads to people as many times as possible.
- **Daily Unique Reach**
  We'll deliver your ads to people up to once a day.

Ad Scheduling Run ads all the time

More Options

Delivery Type Standard - Show your ads throughout the day - Recommended

Estimated Daily Reach

3,000 - 7,800 people on Facebook

0 of 130,000,000

This is only an estimate. Numbers shown are based on the average performance of ads targeted to your selected audience.

How do you want your ad to look?

A single image or video in your ads

Show only one image or video at a time in your ad. Learn more.

Multiple images in one ad

Show up to 5 images at a time at no extra cost. Learn more.

Learn more about these ad formats in the Ads Product Guide

What images and links do you want to use?

Help: Editing Ads

Connect Facebook Page

Choose a Facebook Page to represent your business in News Feed. Your ad will link to your site, but it will show as coming from your Facebook Page.

Michelle Pescosolido +

Text

Latest News From Our Blog

Ad Preview

1 of 1

Desktop News Feed | Remove

Michelle Pescosolido

Sponsored ·

Latest News From Our Blog

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Michelle Pescosolido +

Text

Text description to appear above images

Images and Links

Automatically show the best performing images and links first

Add a card at the end with your Page profile picture

1 2 3 +

Remove

Image

Change Image Crop Image

Ad Preview

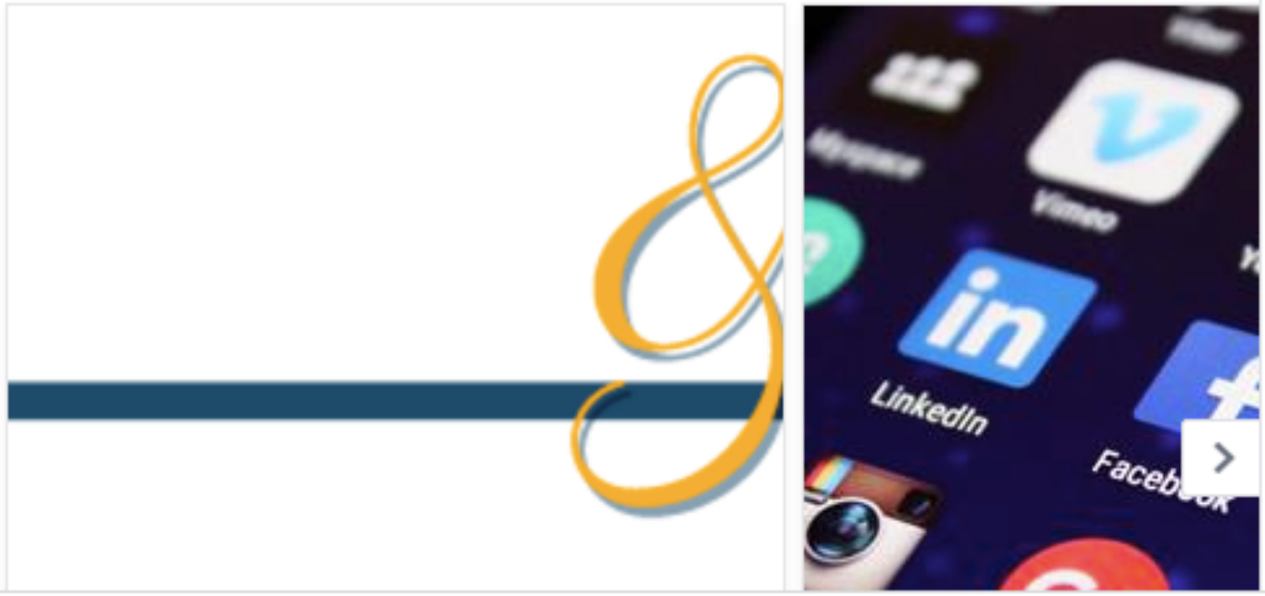
1 of 1

Desktop News Feed Remove

Michelle Pescosolido

Sponsored ·

Text description to appear above images



Mobile News Feed Remove

Desktop Right Column Remove

What images and links do you want to use?

Help: Editing Ads

Connect Facebook Page

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Michelle Pescosolido +

Text

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Images and Links

Automatically show the best performing images and links first

Add a card at the end with your Page profile picture

1 2 3 4 +

Remove

Image

Change Image Crop Image

Ad Preview

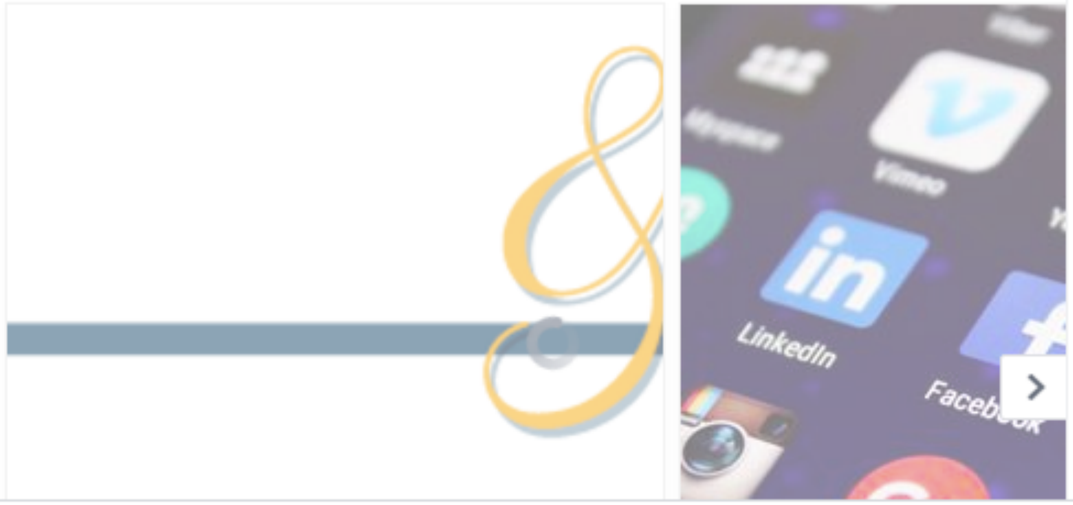
1 of 1

Desktop News Feed Remove

Michelle Pescosolido

Sponsored ·

Text description to appear above images



Mobile News Feed Remove

Desktop Right Column Remove

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Michelle Pescosolido

+

Text

Text description to appear above images

Images and Links

Automatically show the best performing images and links first

Add a card at the end with your Page profile picture

1 2 3 4 5

Remove

Image

Change Image Crop Image

Ad Preview

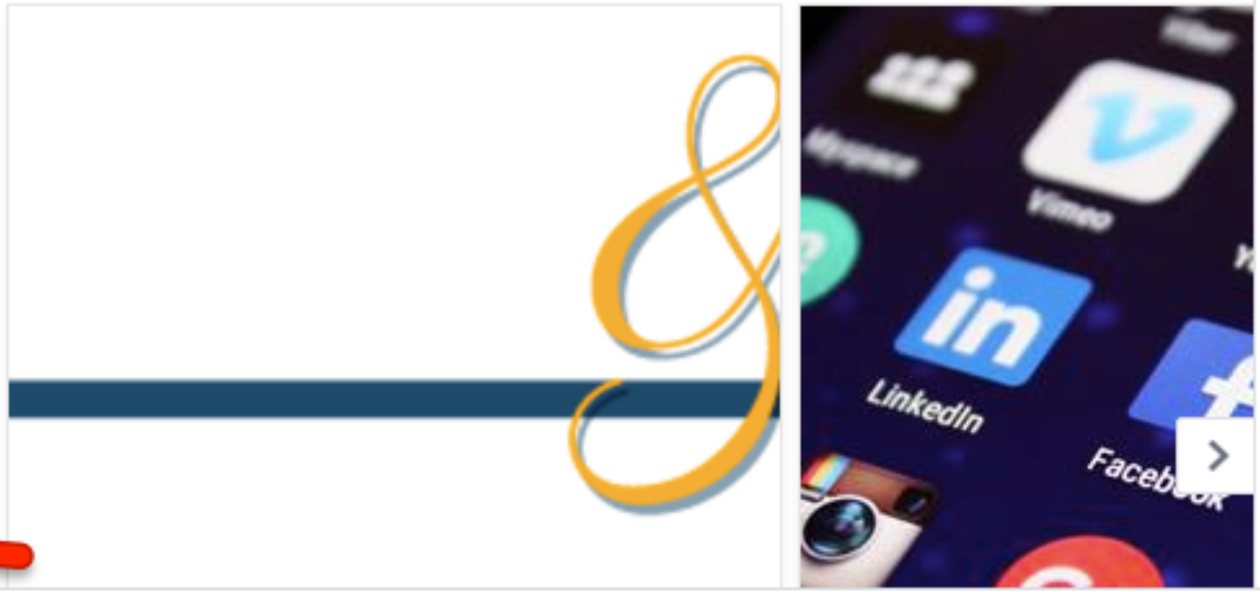
1 of 1

Desktop News Feed Remove

Michelle Pescosolido

Sponsored ·

Text description to appear above images



Mobile News Feed Remove

Desktop Right Column Remove

1 2 3 4 5

Remove

Image

Change Image | Crop Image

5626f2c93cef45626f1b6697c0.png – 1200 × 627

For questions and more information, see the Facebook Ad Guidelines.

Headline 32

Headline

Description (optional) 1

Description of Post

Destination URL 964

http://onlinewealthpartner.com/reasons-deal-negative-people/

Ad Preview

1 of 1

Desktop News Feed Remove

Headline

Description of Post

Home

Like Comment **Share**

Mobile News Feed Remove

Desktop Right Column Remove

Audience Network Remove

5626f2c93cef45626f1b6697c0.png – 1200 × 627

For questions and more information, see the Facebook Ad Guidelines.

Headline 8

Negative People

al) 3

964

partner.com/reasons-deal-

- ✓ **Choose Button**
- Shop Now
- Book Now
- Learn More
- Sign Up
- Download
- Watch More
- Apply Now
- Donate Now
- Contact Us

(optional)

Choose Button

Show Advanced Options

Ad Preview

1 of 1

✓ **Desktop News Feed** Remove

How to Deal With Negative People

My Personal Story

Home

Like Comment **Share**

✓ **Mobile News Feed** Remove

✓ **Desktop Right Column** Remove

✓ **Audience Network** Remove

Images and Links

Automatically show the best performing images and links first

Add a card at the end with your Page profile picture

1 | 2 | 3 | 4 | 5

Remove

Image

Select Image

IMAGE SPECIFICATIONS

- Recommended image size: **600 × 600 pixels**
- Image ratio: **1:1**
- Your image may not include **more than 20% text**.

For questions and more information, see the Facebook Ad Guidelines.

Headline 40

Add an attention-grabbing headline

Description (optional) 20

Describe why people should visit your site

Ad Preview

1 of 1

Desktop News Feed Remove

How to Deal With Negative People

Learn More

My Personal Story

Home

Like Comment **Share**

Mobile News Feed Remove

Desktop Right Column Remove

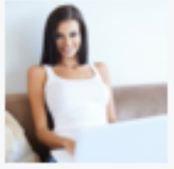
Audience Network Remove

1 2 3 4 5

Remove

Image

Change Image | Crop Image



5620763e6929356207534b292b.png – 120
0 × 627

For questions and more information, see the Facebook Ad Guidelines.

Headline 15

3 Steps to Brand Building

Description (optional) 1

Building Your Brand

Destination URL 966

http://onlinewealthpartner.com/3-steps-build-online-brand/

Ad Preview

1 of 1

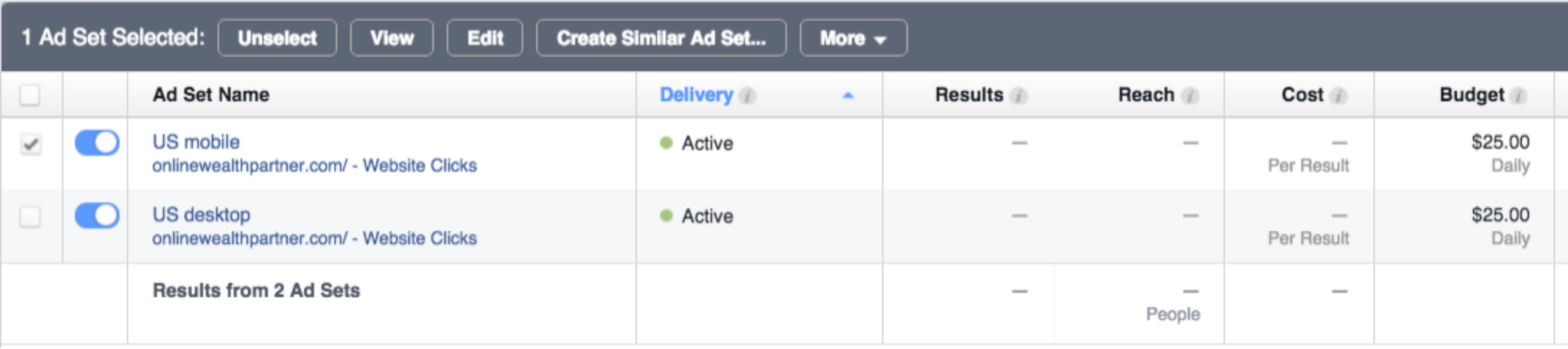
Desktop News Feed Add

This preview is not available because this placement is disabled

Mobile News Feed Remove

Desktop Right Column Add

Audience Network Add

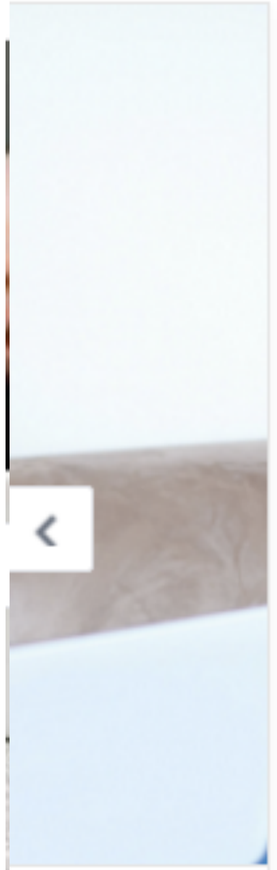

1 Ad Set Selected:
Unselect
View
Edit
Create Similar Ad Set...
More
Ad Set Name
Delivery
Results
Reach
Cost
Budget
US mobile
onlinewealthpartner.com/ - Website Clicks
Active
—
—
—
Per Result
$25.00
Daily
US desktop
onlinewealthpartner.com/ - Website Clicks
Active
—
—
—
Per Result
$25.00
Daily
Results from 2 Ad Sets
—
—
People
—

Michelle Pescosolido and **Bill Pescosolido** like Michelle Pescosolido.

Michelle Pescosolido

Sponsored (demo) ·

Several of our different blog posts are featured here. Feel free to check them out today.



Learn More

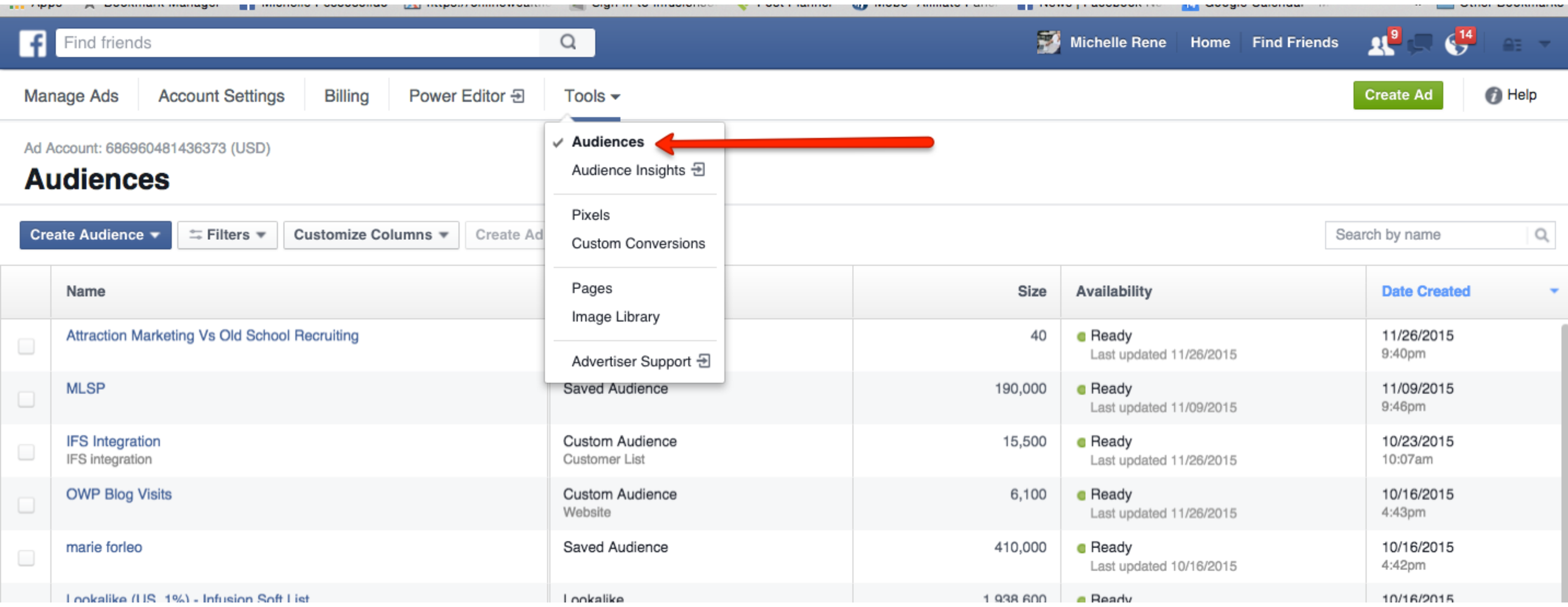
Increase Your Conversion Rate

Learn More

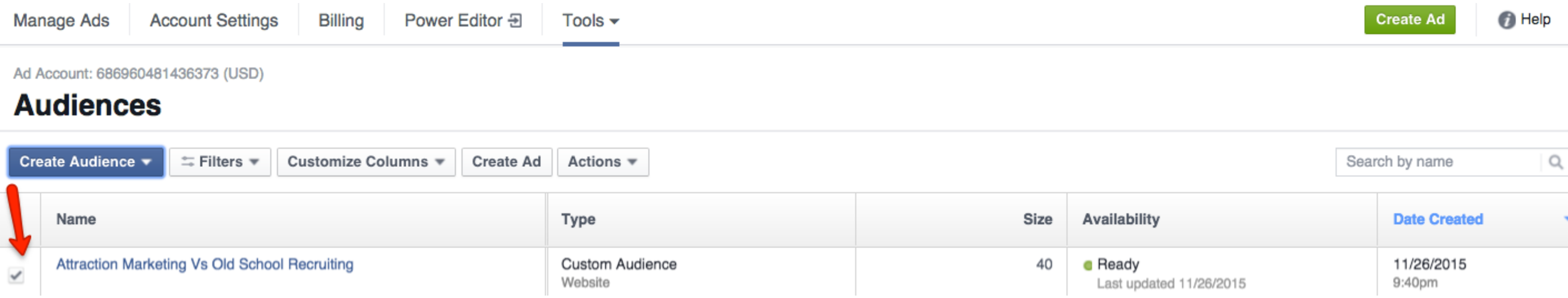
The Fastest Way

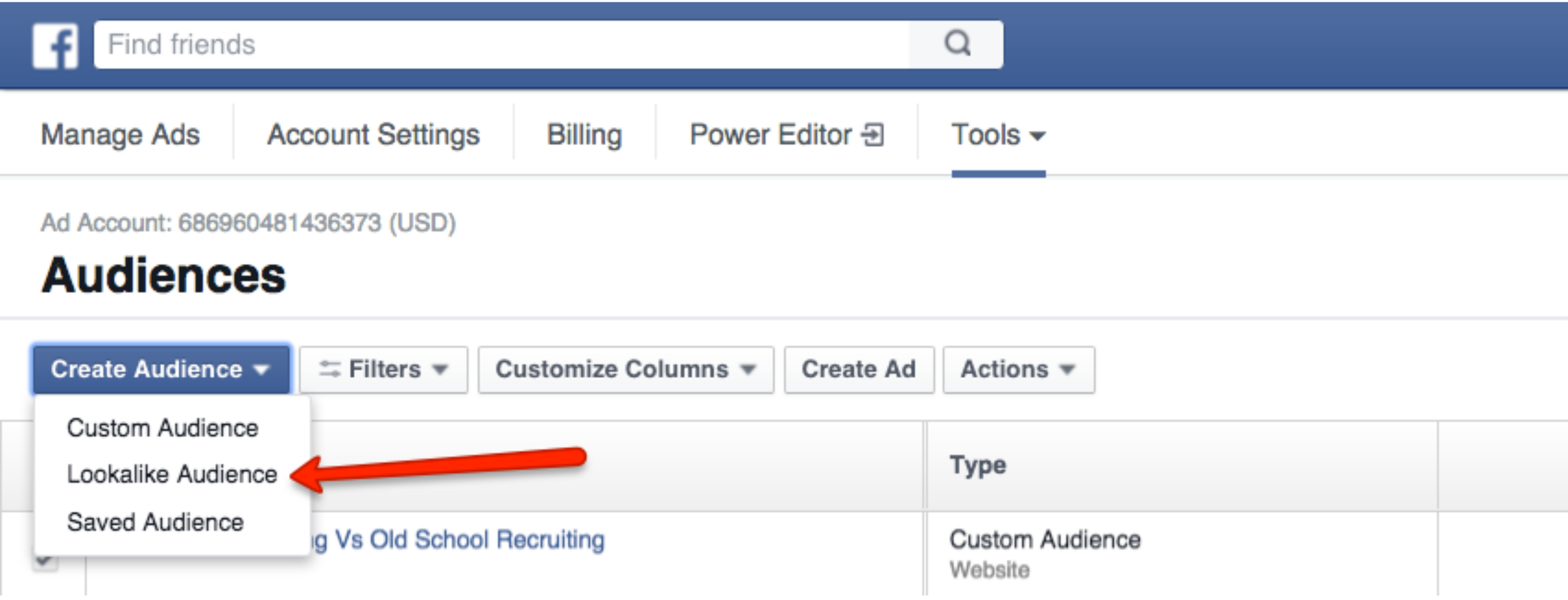
ONLIN

Creating New Audiences


Find friends
Michelle Rene
Home
Find Friends
9
14
Manage Ads
Account Settings
Billing
Power Editor
Tools
Create Ad
Help
Audiences
Audience Insights
Pixels
Custom Conversions
Pages
Image Library
Advertiser Support
Ad Account: 686960481436373 (USD)
Audiences
Create Audience
Filters
Customize Columns
Create Ad
Search by name
Name
Size
Availability
Date Created
Attraction Marketing Vs Old School Recruiting
40
Ready
Last updated 11/26/2015
11/26/2015
9:40pm
MLSP
Saved Audience
190,000
Ready
Last updated 11/09/2015
11/09/2015
9:46pm
IFS Integration
IFS integration
Custom Audience
Customer List
15,500
Ready
Last updated 11/26/2015
10/23/2015
10:07am
OWP Blog Visits
Custom Audience
Website
6,100
Ready
Last updated 11/26/2015
10/16/2015
4:43pm
marie forleo
Saved Audience
410,000
Ready
Last updated 10/16/2015
10/16/2015
4:42pm
Lookalike (US, 1%) - Infusion Soft List
Lookalike
1,938,600
Ready
10/16/2015

Saved Audience




Find friends
Manage Ads
Account Settings
Billing
Power Editor
Tools
Ad Account: 686960481436373 (USD)
Audiences
Create Audience
Filters
Customize Columns
Create Ad
Actions
Custom Audience
Lookalike Audience
Saved Audience
Type
g Vs Old School Recruiting
Custom Audience
Website

Create a Lookalike Audience

Find new people on Facebook who are similar to your most valuable audiences.

Show Advanced Options

Source Attraction Marketing Vs Old School Recruiting

Country United States (US)

Audience Size

1.9M Estimated reach

0 **1** 2 3 4 5 6 7 8 9 10 % of country

Resulting audiences	Estimated reach
Lookalike (US, 1%) - Attraction Marketing Vs Old School Recruiting	1,900,000 people

Audience size ranges from 1% to 10% of the total population in the country you choose, with 1% being those who most closely match your source.

Cancel Confirm

	Lookalike (US, 1%) - Vegan Blog	Lookalike Custom Audience: Vegan Blog	1,941,800	Ready Last updated 10/17/2015

Manage Ads | Account Settings | Billing | Power Editor | Tools

Ad Account: 686960481436373 (USD)

Audiences

Create Audience | Filters | Customize Columns | Create Ad | Actions

- Custom Audience
- Lookalike Audience
- Saved Audience

	Type
g Vs Old School Recruiting	Custom Audience Website

Create a Lookalike Audience

Find new people on Facebook who are similar to your most valuable audiences.

Show Advanced Options

Source Michelle Pescosolido

Country United States (US)

Audience Size 1.9M Estimated reach

0 **1** 2 3 4 5 6 7 8 9 10 % of country

Resulting audiences	Estimated reach
Lookalike (US, 1%) - Michelle Pescosolido	1,900,000 people

Audience size ranges from 1% to 10% of the total population in the country you choose, with 1% being those who most closely match your source.

Cancel Confirm

Audiences

Create Audience | Filters | Customize Columns | Create Ad | Actions

Name	Type	Size	Availability
[illegible]	Website	[illegible]	Last updated 10/21/2015
marie forleo	Saved Audience	270,000	Ready Last updated 10/16/2015
Lookalike (US, 1%) - Infusion Soft List	Lookalike Custom Audience: Infusion Soft List	1,938,600	Ready Last updated 10/17/2015
Lookalike (US, 1%) - Vegan Blog	Lookalike Custom Audience: Vegan Blog	1,941,800	Ready Last updated 10/17/2015
Lookalike (US, 1%) - People who like Michelle Pescosolido	Lookalike Page: Michelle Pescosolido	1,923,700	Ready Last updated 10/17/2015

Create a Lookalike Audience

Find new people on Facebook who are similar to your most valuable audiences.

Show Advanced Options

Source Choose a Custom Audience, a conversion tracking pixel, or a Page.

Country Choose a country to target.

Audience Size

Estimated reach

0 **1** 2 3 4 5 6 7 8 9 10 % of country

Audience size ranges from 1% to 10% of the total population in the country you choose, with 1% being those who most closely match your source.

Cancel Confirm

Create a Custom Audience

Choose the type of audience you want to create on Facebook.

This process is secure and the details about your customers will be kept private.

Customer List

Match emails, phone numbers, Facebook user IDs or mobile advertiser IDs to people on Facebook

Website Traffic

Create a list of people who visit your website or view specific web pages

App Activity

Create a list of people who have taken a specific action in your app or game

Cancel

Ad Account: 686960481436373 (USD)

Audiences

Create Audience | Filters | Customize Columns | Create Ad | Actions

- Custom Audience
- Lookalike Audience
- Saved Audience

	Type
Lookalike (US, 1%) - Infusion Soft List	Lookalike Custom Audience: Infusion Soft List
Lookalike (US, 1%) - Vegan Blog	Lookalike Custom Audience: Vegan Blog
Lookalike (US, 1%) - People who like Michelle Pescosolido	Lookalike Page: Michelle Pescosolido
Vegan Blog	Custom Audience Website
ryan deiss - page admins	Saved Audience
Texas - 28-60 - Michelle's Fans	Saved Audience
Infusion Soft List	Custom Audience Customer List
Get Pixel	Custom Audience Website

Ad Account: 686960481436373 (USD)

Audiences

Create Audience | Filters | Customize Columns | Create Ad | Actions

Name	Type
Lookalike (US, 1%) - Infusion Soft List	Lookalike Custom Audience: Infusion Soft List
Lookalike (US, 1%) - Vegan Blog	Lookalike Custom Audience: Vegan Blog
Lookalike (US, 1%) - People who like Michelle Pescosolido	Lookalike Page: Michelle Pescosolido
Vegan Blog	Custom Audience Website
ryan deiss - page admins	Saved Audience
Texas - 28-60 - Michelle's Fans	Saved Audience
Infusion Soft List	Custom Audience Customer List
Get Pixel	Custom Audience Website

United States

Include | Add a country, state/province, city, ZIP, DMA or address

Age 18 - 65+

Gender All | Men | Women

Languages Enter a language...

More Demographics

Interests

Additional Entries

network marketing pro

Search interests | Suggestions | Browse

Behaviors

Search behaviors | Browse

More Categories

Choose a category | Browse

Connections

Add a connection type

Save this audience

Audiences

Create Audience | Filters | Customize Columns | Create Ad | Actions

- Custom Audience
- Lookalike Audience
- Saved Audience

	Type
g Vs Old School Recruiting	Custom Audience Website
MLSP	Saved Audience
IFS Integration IFS integration	Custom Audience Customer List
OWP Blog Visits	Custom Audience Website
marie forleo	Saved Audience
Lookalike (US, 1%) - Infusion Soft List	Lookalike Custom Audience: Infusion Soft List
Lookalike (US, 1%) - Vegan Blog	Lookalike Custom Audience: Vegan Blog

Audiences

- Website Traffic
- Saved Audiences
- Subscriber List
- Lookalike
  - Saved Audiences
  - Fans on Fan Page
  - Website Traffic
  - Subscriber List

onlinewealthpartner.com/empslides